



Independent Productions

ANNUAL REPORT 2011

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Introduction

As Ireland's largest public service media organisation, RTÉ delivers a comprehensive range of programming on television and radio reflecting the culture, lives and diversity of modern Ireland to its audience. RTÉ Television, RTÉ Radio and RTÉ's other services are part of the fabric of the daily lives of the Irish public and 95%¹ of Irish adults used any RTÉ service weekly or more frequently during 2011. Independent commissioning activity is an integral part of RTÉ's output, supporting employment in the audio-visual sector and bringing diversity to the RTÉ schedules. It is financially and contractually managed through the respective Television and Radio Independent Productions departments.

This report is prepared as required under the *Broadcasting Act 2009* ("the Act"). RTÉ has a statutory obligation to spend a pre-determined minimum amount (the statutory amount) each year on independently produced television and radio programmes and to lodge this money to a separate account known as the Independent Programmes Account. RTÉ is required by the Act to report each year on the operation by RTÉ of this account. The statutory amount RTÉ was required to spend in 2011 was € 37.7m (2010: € 37.6m) of which Television was required to spend € 37.0m and Radio € 0.7m (2010: € 37.1m and € 0.5m respectively). See Schedule 1 for further analysis and explanation.

RTÉ's investment in commissioned programmes has been significantly in excess of the required statutory spend for several years, and this continued in 2011, with expenditure incurred of € 48.9m. A review of 2011 independent commissions must therefore include the additional non-statutory spend in order to be complete.

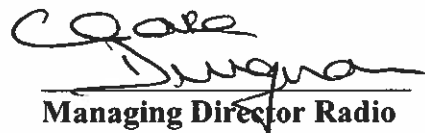
In April 2011 the BAI issued guidance for Public Service Broadcasters for a new code of fair trading practice (terms of trade) with the independent sector. RTÉ has been working in consultation with Screen Producers Ireland (SPI) to prepare a new code which will be submitted to the Minister for approval in 2012.

Despite the intense competition in the Irish media landscape, and against a challenging economic environment, RTÉ Television and Radio performed strongly in 2011, maintaining RTÉ's audience share through schedules which offered original distinctively Irish content that reflected and explored the diverse society we live in. Home production, both in-house and commissioned, is at the heart of RTÉ's schedules. It is what makes RTÉ distinctive and appealing in a crowded media landscape.

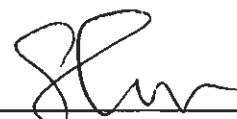
RTÉ would like to acknowledge and thank the independent sector for their significant efforts in delivering cost reductions and efficiencies again throughout 2011. RTÉ is very grateful to the sector for its flexibility, efficiency and hard work in reducing costs while maintaining the range and quality of output for our viewers. Independent producers played a considerable role in RTÉ's success in 2011, and we look forward to working with the independent sector as we continue to serve our audience in 2012.



Managing Director Television



Managing Director Radio



Director of Programmes Television

¹Source: Weekly + Reach of Any RTÉ Service in 2011, RTÉ Brand Tracker by Amárach Research

The Year in Review

RTÉ Television:

During 2011, RTÉ Television broadcast more than 2,000 hours of home-produced, distinctively Irish programming in peak-time (18.00-23.29). Once again, RTÉ Television dominated the “Top Programmes” lists for the year, with 47 of the 50 most watched programmes of 2011 broadcast on RTÉ Television; 42 of these were home productions and 13 were independently produced (see Schedule 9). Digital penetration continued to rise in 2011, but RTÉ Television retained its position as the most popular broadcaster in Ireland, with a peak time share of 40.2%¹ in national homes in this increasingly fragmented market.

RTÉ works with independent producers to commission programmes across the entire range of programme genre. Independent productions are a key component of RTÉ Television’s schedules, delivering high quality, popular and challenging programming for our audiences. These commissioned programmes comprised a significant portion of RTÉ’s home-production on both channels and made a significant contribution to RTÉ Television maintaining its market leading position in a very competitive television landscape.

The actual expenditure committed to new commissioning activities arising during 2011 was € 41.8m (excl. RTÉ attributable organisational overhead), in respect of a total of 646 hours of programming (see page 10 for further details).

Drama

RTÉ Television Drama re-commissioned a number of critically acclaimed drama series in the year including, *RAW Series 4*, *Love/Hate Series 2* and *Hardy Bucks Series 2*, and with the support of BAI funding will also deliver, in 2012, a new four-part series *Amber*.

Returning series, *RAW*, increased audience share, establishing its popularity in the RTÉ schedule. *Love/Hate Series 2* returned with six new episodes and introduced previously unknown cast to the audience. The programme performed strongly on the RTÉ Player and also in the DVD sales market. In addition *Love/Hate* swept the board at the February 2012 Irish Film and Television Awards (IFTA’s) winning seven awards, including Best Drama, Director Television Drama, Writer Television Drama, Best Actor, Supporting Actor, Supporting Actress and Editing.

StoryLand returned for its third year with 8 new series made up of a combination of comedy, thriller and sitcom bringing 8 new teams of writers, producers, directors as well as a host of new cast to the attention of RTÉ and the audience. One of these teams is in active development for a television series.

Factual

Daytime and Lifestyle

New commissions in 2011 included *Local Heroes – A Town Fights Back*, *Masterchef Ireland* and *Craft Master*. *Local Heroes – A Town Fights Back* contained a particularly strong public service message. Presented by Senator Feargal Quinn the programme galvanised the town of Drogheda to create a blueprint for urban renewal and job creation throughout the county. *Masterchef Ireland*, with judges Dylan McGrath and Nick Munier, was extremely well received by the public and proved particularly popular with younger audiences. *Craft Master*, part funded by the BAI, marked the International Year of Craft with a popular and original format which showcased the work of skilled craftspeople.

¹ Source: TAM Ireland Ltd Live National Individuals 4+, Peaktime Total RTÉ Share 2011

Four Live and *The Daily Show* returned in 2011 on weekday afternoons on RTÉ One. Presented by Maura Derrane, *Four Live* dispenses expert advice on everyday issues from health to personal finances and cookery to beauty. *The Daily Show*, with presenters Claire Byrne and Dáithí Ó Sé, is a more talk-based, topical show which includes interviews, news and entertainment. Both programmes have managed to build significant and loyal audiences. *The Consumer Show* also returned in 2011. This campaigning programme championed viewers' rights and took on vested interests, attracting an increased audience in a very competitive Monday night slot.

Longer formats in pre-watershed slots continued to appeal to Irish audiences. RTÉ commissioned the fifth series of cross-platform *Operation Transformation*, presented by Kathryn Thomas. The series, alongside a really comprehensive website and supported by the John Murray show on RTÉ Radio 1, helps thousands of Irish people improve their health and fitness in a remarkable mix of entertainment and public service broadcasting. *Room to Improve* also moved to a longer slot for the first time in 2011 and increased its audience share as viewers were given more meaningful access to the processes and drama involved in renovating and extending their property.

Documentaries and Arts

In 2011, RTÉ Factual commissioned and broadcast a number of relevant and cutting-edge documentaries which reflected life in contemporary Ireland, as well as delivering a wide variety of high-quality documentary, history and arts offerings. The autumn schedule opened with the Irish version of *Secret Millionaire*, shedding light of aspects of our society, through this proven television format. *Property Crash - Where to Now?* and *Pension Shock: The Future is Now* illustrated the effect of the recession on ordinary Irish people. *Crisis – Inside the Cowen Government* was a two part series that examined the record of the last government and featured many of those involved.

Returning series also featured strongly in 2011, with *Crimecall*, returning to our screens with two new presenters, and the *Ernst & Young Entrepreneur of the Year*. An advertiser funded project, *The Bord Gáis Energy Book Awards*, made its debut in November. Over Christmas, *Now That's What You Called News 2011* again took an online look at the year gone by.

During the year the Factual department also commissioned insightful documentaries on both the general and Presidential elections. While *The Road To Moneygall* brought viewers the Obama connection with the Midlands.

RTÉ Factual continues to seek out high-end co-production opportunities. In April 2012, RTÉ will mark the 100th anniversary of the Titanic's maiden voyage, with *Saving the Titanic*, a drama-documentary by Tile Films, co-produced with ZDF in Germany, the Irish Film Board and BAI, which is set below decks and concerns the efforts to save the vessel.

Arts and Culture is a clearly defined public service output priority for RTÉ and the programming that was delivered in 2011 was an important contributor to RTÉ's schedules. *Fintan O'Toole: Power Plays* examined some of the moments in Irish theatre which touched a raw nerve and *Naked* charted the absorbing story of the relationship between three artists - Sahoko Blake, Nick Miller and Una Sealy - and their sitters.

Regional, Education, Religion and Other Factual

Two new original summer-schedule formats were among the highlights of commissioned Regional output in 2011. *Genealogy Roadshow*, presented by Derek Mooney, was a major four-part personal heritage series that unearthed extraordinary stories from ordinary people. While *Stars Go Racing* was a popular reality strand that presented unique insights into the worlds of Irish horses and trainers.

Also commissioned in 2011 was *Four Seasons On The Shannon*, a high-end wildlife series from Crossing The Line Films, made with BAI support. This series follows Colin Stafford-Johnson as he spends one full year on, in and beside the River Shannon. *In Good Hands* was commissioned from

GMarshTV. Also supported by BAI funding, this series recalls the iconic crafts series, *Hands*, which was presented and directed by David Shaw Smith.

Cracking Crime, Tracks And Trails, Ear To The Ground, Living The Wildlife, From Here To Maternity and *Dragon's Den* were popular regional strands also re-commissioned in 2011.

Nomads No More is a one-off look at the evolution of Irish travellers as seen through the eyes of two American anthropologists and was commissioned in 2011. Also commissioned with the support of the BAI's Sound and Vision Fund were *A Different Class* and *A Rose to India*. Four special *What In The World?* documentaries on the developing world/global issues were also commissioned.

The Irish Language department commissioned *Mamó* and *Ar an Oileán* during the year and also *Bernard Dunne's Bród Club* which will be the centre of a campaign during Cláracha na Gaeilge 2012.

Sport

The commissioned highlights for Sport in 2011 included *Frank O'Farrell: The Shadow of Busby*, the story of the only ever Irishman to manage the most famous soccer team in the world, Manchester United, and *Green is the Colour*, a behind the scenes documentary following the Irish Soccer team in the lead up to Euro 2012, both of which received BAI funding support.

Entertainment and Music

In 2011, RTÉ Entertainment commissioned an eclectic range of entertainment programming in a variety of sub-genres including reality/talent search, quiz shows, comedy and music.

New commissions for RTÉ One include the reality singing contest *The Voice Of Ireland*, presented by Kathryn Thomas and featuring coaches Brian Kennedy, Kian Egan, Sharon Corr and Bressie. This internationally successful format is a talent competition focusing on the voice of contestants starting with a series of blind auditions. The series culminates in live shows and public voting, where in the end, only one will be crowned *The Voice of Ireland* and go on to win a recording contract with Universal Music.

Two new quiz shows were also commissioned: *Put 'Em Under Pressure* - a sports quiz which saw well-known sports pundits battle it out against successful Irish sports stars and *Who Knows Ireland Best?*, a new quiz show which explores our opinions and experiences as a country in a fun and entertaining way.

New comedy commissions for RTÉ One included *Meet Your Neighbours*, a brand new six-part series starring PJ Gallagher. Set in a Dublin suburb, PJ plays a host of colourful characters who make up this close-knit community.

New commissions for RTÉ Two included 'Reality Bites', a brand new strand of programming which provides a forum for contemporary, slice-of-life documentary subjects such as *Brian & Pippa Get Married, Hello Baby, Bye Bye Body, Money Money Money* and *Sharp Dressed Man*. Gráinne Seoige presented a brand new series which looked at a range of different aspects of modern life with particular relevance to Irish women in *Gráinne Seoige's Modern Life*.

After successfully piloting *Don't Tell the Bride* and *ICA Bootcamp* in late 2010, we returned to air in early 2011 with a multi-part series of each and a celebrity charity version of the latter. Comedy commissions for RTÉ Two included *The Savage Eye Series 3* and *Wagon's Den Christmas Special*.

RTÉ Two celebrated the 10-year anniversary of *Other Voices* by commissioning, for the first time, a television programme in New York co-funded by Culture Ireland and RTÉ, *Other Voices NYC – A Gathering at the Red Fish*. Other music programmes included *When Amy Winehouse came to Dingle*.

Young People's Programming

RTÉ Young People's programmes explore and reflect life in Ireland for young people living here, and is the principal provider of original Irish content to this important demographic in Ireland.

In 2011 RTÉ consolidated two new channel blocks for young audiences - RTÉjr (0-6 year olds) and TRTÉ (7-15 year olds). On 30th May 2011, RTÉjr on Saorview commenced transmission as a dedicated daytime television service for children under 6 years. It provides an advertising-free zone for children broadcasting a mix of original Irish and acquired programming. RTÉ Young people's programmes also create original content for teens in the early evening Two Tube strand.

New formats this year included *Frenemies* – a debate-based game-show for young teens; *Ultimate Street Challenge* saw Bernard Dunne and Karl Henry turn Dublin city into an urban gym as they put ten 16 year olds through physical challenges and tests; *OMG! Jedward's Dream Factory* brought the Grimes twins to TRTÉ in a holiday extravaganza of dream-making, bringing with it record online interactivity for TRTÉ online; Drama serial *The Importance of Being Whatever* brought a whole range of new young acting faces to screen in this teen adaptation of the Oscar Wilde play and *D411* - a series of documentaries exploring life from the point of view of teenagers living in Dublin. The independent sector also provided a range of shorts for *elev8* including *Tim's Tactical Tips*, *elev8 Superstars* and regional talent competition *Show Off or Get Off*.

In animation there were several firsts: pre-school series *Punky*, broke new international ground in telling stories from the point of view of a young girl who has Down's Syndrome; *The Abadas* was the first ever series co-commissioned by RTÉjr, Cbeebies and S4C and *Mad Cows* brought to TV, for the 6-10 year old audience, a gang of cows touring Ireland in a camper van and creating havoc at every turn. Other commissions included *I'm A Monster* which told the stories of 52 real and mythical monsters for pre-schoolers.

Series returning by popular demand included teen reality series *Mission Beach USA*, *Out The Back*, and the popular animated science strand *Science Fiction* which was re-commissioned both for *elev8* and for Two Tube in a teen version.

The Year in Review

RTÉ Radio:

In 2011, Independent Radio Productions (IRP) commissioned 350 hours of programming across the four channels. 212 of the total hours were commissioned from the round held in December 2010, 125 hours were re-commissioned programmes and 13 hours were commissioned from new proposals received in 2011. Lyric fm commissioned 51 hours; 2FM commissioned 40 hours; Raidió na Gaeltachta commissioned 81 hours and RTÉ Radio 1 commissioned 178 hours across a number of different genres.

There are a number of very strong re-commissions such as *The Business* and *Take Your Point*, both of which have performed well in the JNLR figures. In addition to these re-commissions IRP has also opened a path for new ideas, new formats and fresh thinking on Irish public service radio. In 2011 expenditure on new radio commissions increased year on year by 53% to €1.5m, through a number of new developments as outlined below.

Factual

For the first time in the history of RTÉ Radio, religious services have been externally commissioned, with Kairos providing 89 hours of programming including Christmas Services. The transition to the external production of Masses and Services has been smooth and has led to the inclusion of new parishes and communities in our religious services output.

Entertainment and Music

2011 has seen the ongoing development of comedy formats for Radio 1 with programmes such as *Green Tea* (Model Communications) opening a new space for satire on radio for the first time in some twenty years. In addition, with the input of companies such as VIP with its expertise in format development, we are seeing the roll-out of new quiz formats and concepts as exemplified by series such as *Before Your Time*. The added entertainment value of the 26 week series *High Fidelity*, looking at historical recordings in a new way with the introduction of two new presenter voices and music not previously heard on Lyric, was well received.

Drama

In Drama too we are seeing the development of new concepts. The commission of Dowager Production's play, *Love Is A Simple Thing*, was a new departure for Radio Drama involving a cast of six actors and the RTÉ National Concert Orchestra as a character integral to the play with music specially commissioned from Jane O'Leary.

Arts

Output on Lyric has been enhanced by the introduction of an arts news slot, which is well researched, produced and compiled.

RnaG

RTÉ Raidió na Gaeltachta commissioned programming in the following genre, Health, Education, Religion, Young People's Sport and Young People's Music. The IRP process nurtured new radio talent in the Irish language which heretofore had been undeveloped. The programmes added to the richness of the schedule during 2011 and added a new dimension to the service. The programming was of a high standard. It has also assisted in developing an Irish language independent radio sector in Ireland.

Awards

In 2011, RTÉ won 78 international and 74 national awards. RTÉ Television programmes continue to compete very successfully both nationally and internationally, with 83 awards in 2011. RTÉ Television was honoured with the Broadcaster Of The Year title for animation support, at Cartoon Forum, the major European annual event for animation. More than half of the awards for television were for programmes which came from the independent sector and RTÉ anticipates that as radio commissioning grows, independent commissions will also join RTÉ productions on the list of Radio award-winners.

Key successes for independent television commissions in 2011 include New York Festival Award for *Raw*; a European Film Promotion Shooting Star Award for *When Harvey met Bob* and three Jackson Hole Festivals awards for *Broken Tail's Last Journey*. RTÉ television commissioned programmes also performed very well at the 2012 IFTA's winning a total of 18 awards, for *Love/Hate*, *The Writing in the Sky*, *Waterways*, *The Importance of Being Whatever*, *The Blood of the Travellers*, *The Only Viking in the Village*, and *ICA Bootcamp*.

Other Funding

The BAI Sound and Vision Scheme continued to be a key partner in RTÉ Television's commissioning output in 2011. Programmes commissioned in 2011 with BAI support, which have or will be broadcast on RTÉ include: *Amber*, *In Good Hands*, *The Only Viking in the Village*, *Trivia Series 2*, *Nuala*, *Saving the Titanic*, *Strictly Am Dram*, *Craft Master*, *Wolfland*, *A Rose to India*, *Ar an Oileán*, *Silence*, *Bernard Dunne's Bród Club*, *A Different Class*, *Four Seasons on the Shannon*, *Frank O'Farrell: The Shadow of Busby*, *Green is the Colour* and *The Importance of Being Whatever*.

In addition, 5 hours of programming were commissioned for *Nature on One* to be broadcast on RTÉ Radio 1. This was co-funded by RTÉ Radio and the BAI Sound & Vision fund.

The Irish Language Broadcast Fund of Northern Ireland Screen (ILBF) also provided funding to two Irish language television commissions, *Wolfland* and *Mamó*. Several drama, animation and scripted comedy commissions also benefitted from Section 481 funding in 2011. The Irish Film Board (IFB) provided funding towards feature length films: *Silence*, *Nuala* and *Saving the Titanic*. Co-production finance was secured for drama production *Love/Hate Series 2* (ITV). An analysis of the funding from other sources can be found on Page 11.

Corporate Governance

RTÉ has complied with the revised *Code of Practice for the Governance of State Bodies*, published by the Government on 15 June 2009 together with the corporate governance and other obligations imposed by the *Broadcasting Act 2009*, the *Ethics in Public Office Act 1995* and the *Standards in Public Office Act 2001*.

RTÉ is committed to ensuring that the commissioning of independently produced programmes for public broadcast is performed in a transparent manner. RTÉ adheres to formal and clear procedures, which are available to independent producers on the RTÉ website, for the sourcing and commissioning, including re-commissioning, of independently produced television and radio programmes. In 2011, RTÉ engaged KPMG to perform specified procedures over the application of specified commissioning procedures to television and radio programme submissions in 2010 and 2011. KPMG performed their procedures and were satisfied that, for the sample of items tested, documentary evidence maintained by RTÉ reflected compliance with the relevant commissioning procedures, except for two instances relating to 2011 television commissions. These instances related to the commissioning of two reactive programmes that were commissioned from the rolling process in 2011. In both instances documentary evidence from the e-Commissioning system was not in place in

a timely manner and in keeping with the specified commissioning procedures. RTÉ management has taken steps to address this during the commissioning process.

Financial & Commissioning Review

1. 2011 – Summary of Expenditure

RTÉ's 2011 statutory obligation for expenditure on independent commissions under the *Broadcasting Act 2009* was € 37.7m, in respect of both television and radio. The actual expenditure incurred on television and radio commissioning activities during 2011 was € 48.9m. Although there is a year on year decline, 2011 expenditure remains higher than the statutory requirement i.e. 30% in excess of the statutory amount for 2011.

<i>Expenditure Incurred</i>	<i>2011 TV €000's</i>	<i>2011 Radio €000's</i>	<i>2011 Total €000's</i>	<i>2010 Total €000's</i>
Statutory Expenditure (Sch. 5)	37,345	1,350	38,695	38,096
Additional Expenditure (Sch. 6)	8,489	-	8,489	13,991
Direct Expenditure on Commissioned Programmes	45,834	1,350	47,184	52,087
RTÉ Attributable Overhead	1,681	4	1,685	1,857
Expenditure incurred on Commissioning Activities	47,515	1,354	48,869	53,944

The amount incurred on Independent Productions through the Independent Programmes Account in 2011 in respect of commissioned programmes was € 37.3m for Television and € 1.4m for Radio, a total of € 38.7m and includes overhead costs, net of interest income. This is in excess of the statutory amount of € 37.7m. A further amount of € 8.5m was incurred by RTÉ, on television programmes which was in addition to the expenditure recorded on the statutory Independent Programmes Account and resulted in a total spend of € 47.2m being incurred by RTÉ Television and Radio on commissioned programmes during 2011 (2010: € 52.1m) excluding RTÉ attributable overheads.

RTÉ Independent Productions relies on a range of RTÉ services including for example: office space and related utilities, information technology and systems, consumables, technical services and human resources. The RTÉ organisational overhead attributable to commissioning activities for television and radio amounted to € 1.7m for 2011 (2010: € 1.9m).

A total of 996 hours of programming (350 Radio, 646 Television) was commissioned from independent producers in 2011. A total of 755 hours (350 Radio, 405 Television) was commissioned with the Independent Productions statutory expenditure in 2011, across a broad range of categories, and these are detailed in Schedule 3. A further 241 hours (all Television) of programming was commissioned as part of the non-statutory independent production expenditure in 2011, as detailed in Schedule 4. 15 companies were in receipt of RTÉ commissions, development or completion funding in television and radio for the first time.

An analysis of expenditure incurred in 2011 by programme category is detailed in Schedule 5 for statutory expenditure and in Schedule 6 for non-statutory expenditure.

2. 2011 Commissioning & Overhead Spend

(i) An analysis of independent television and radio productions expenditure incurred by RTÉ in 2011 is contained in the table below. Further detail by genre is contained in Schedules 5 & 6.

<i>Expenditure Incurred</i>	<i>2011 TV €000's</i>	<i>2011 Radio €000's</i>	<i>2011 Total €000's</i>	<i>2010 Total €000's</i>
2010 Commissions brought forward	8,954	270	9,224	8,786
Change in spend on 2010 commissions (Note 1)	(892)	-	(892)	(1,030)
2010 Commissions brought forward as restated	8,062	270	8,332	7,756
New Commissions during 2011 (see (ii) below)	41,774	1,478	43,252	49,249
Less Commissions for delivery in 2012	(7,999)	(518)	(8,517)	(9,224)
RTÉ Production / Studio facilities provided	1,706	-	1,706	1,867
Administration Costs (Schedule 7)	3,627	124	3,751	3,954
Awards / Schemes	345	-	345	342
Expenditure incurred on Commissioning Activities	47,515	1,354	48,869	53,944

Note 1: 2010 commissioned spend brought forward has been updated for cost variances and retiming of programme commitments which occurred during 2011.

(ii) New commissions during 2011 of € 43.3m (see table above) can be analysed as follows:

<i>New Commissions</i>	<i>Statutory</i>		<i>Non-statutory</i>		<i>Total</i>	
	<i>Spend €000's</i>	<i>%</i>	<i>Spend €000's</i>	<i>%</i>	<i>Spend €000's</i>	<i>%</i>
Television Commissions ^{1 2}	34,189	89%	4,909	99%	39,098	91%
Television Development ¹	1,181	3%	66	1%	1,247	3%
Television Completion ^{1 2}	1,421	4%	8	0%	1,429	3%
Television	36,791	96%	4,983	100%	41,774	97%
Radio Commissions	1,478	4%	-	-	1,478	3%
RTÉ Total	38,269	100%	4,983	100%	43,252	100%

(iii) Television commissions with a value of € 21.2m, representing 51% of the value of new 2011 television commissions, were awarded to six independent production companies, and a further sum of € 7.1m or 17% was awarded to a further six independent production companies.

¹ See Schedule 1 for definition of Commissions, Development & Completion Funding

² Includes RTÉ funding in respect of the BAI Sound & Vision scheme

3. 2011 Commissioning Activities

Apart from the rolling commissioning round in television, whereby commissioning proposals can be submitted by producers throughout the year, separate tenders were conducted for individual television programmes/strands as follows:

- Series on crime detection and prevention, *Crimecall*, and
- Saint Patrick's Day Festival coverage.

In 2011 Independent Radio Productions awarded several commissions from the commissioning round held in December 2010 and re-commissioned various productions also for a range of programme genre, including business, religion, comedy, entertainment, drama and arts.

Proposals for commissions received in 2011 are detailed below:

<i>Location</i>	<i>No. of Companies</i>		<i>No. of Proposals Received</i>		<i>No. of Commissions Awarded</i>		<i>No. of Hours Commissioned</i>	
	TV	Radio*	TV	Radio*	TV	Radio	TV	Radio
Dublin	135	-	801	-	93	9	327	187
Rest of Ireland	93	3	324	3	28	9	116	147
Northern Ireland	23	-	112	-	10	-	188	-
Great Britain	13	-	21	-	3	1	13	16
Others	9	-	15	-	2	-	2	-
Total	273	3	1,273	3	136	19	646	350

* Note: From proposals received in the December 2010 commissioning round, RTÉ Radio commissioned 212 hours of programmes in 2011. See IPU Annual Report 2010 for details of proposals received in that round.

4. Other Sources of Funding to the Sector

In addition to the € 43.3m committed by RTÉ to new commissions in 2011, producers of RTÉ commissioned programmes attracted funding from other sources. The total value of this additional funding on 2011 contracts was € 12.1m, analysed as follows:

<i>Sources of Funding</i>	<i>Drama</i>	<i>Other Genres</i>	<i>Total 3rd Party Funding</i>
	<i>€000's</i>	<i>€000's</i>	<i>€000's</i>
Television Co-funding	222	4,218	4,440
Television Section 481	1,943	1,903	3,846
Television BAI funding	550	3,216	3,766
Radio BAI funding	-	30	30
Total	2,715	9,367	12,082

Thus, the total value of RTÉ independent television programming activities in 2011, inclusive of all third party funding, was € 55.3m. The amounts for other sources of funding above do not include projects where RTÉ provided development/completion funding only, except in programmes categorised as Drama, Animation or part funded by the BAI Sound & Vision scheme.

5. Administration Costs

A full analysis of administration costs is detailed in Schedule 7. In 2011 direct administration costs incurred by RTÉ Independent Productions amounted to € 2.1m which represents 4% of the total Independent Productions direct expenditure incurred on commissioned programmes in 2011.

RTÉ Independent Productions relies on a range of RTÉ services including for example: office space and related utilities, information technology and systems, consumables, technical services and human resources. An appropriate full-cost absorption / usage allocation basis is used to reflect a fair and reasonable cost of these inter-divisional services consumed by RTÉ Independent Productions amounting to € 1.7m for 2011 (2010: € 1.9m).

6. IFRS (International Financial Reporting Standards)

RTÉ for reasons of good corporate governance has adopted IFRS (International Financial Reporting Standards) since 2007. RTÉ's 2011 Annual Report and Group Financial Statements (RTÉ Annual Report), with 2010 comparatives, have been prepared in accordance with International Financial Reporting Standards and their interpretations approved by the International Accounting Standards Board (IASB) as adopted by the European Union.

Under IFRS, RTÉ records the cost of transmitted commissioned programmes rather than the expenditure incurred on commissioning activities. RTÉ's Annual Report records the level of programme inventories held, that is programmes made and for which costs have been incurred during the period, but which have not been transmitted at the period end.

Because, as required under the *Broadcasting Act 2009*, the Independent Productions Annual Report covers RTÉ's activities with regards to commissioning of independent television and sound programmes during the year and the operation by RTÉ of the Independent Programmes bank account, it is not deemed appropriate to adopt IFRS for the purposes of the Independent Productions Annual Report. A reconciliation of the expenditure incurred on commissioning activities in this report, with programme costs as reported in the 2011 RTÉ Annual Report & Group Financial Statements is set out below.

2011 Reconciliation	TV €000's	Radio €000's	Total €000's
Independent Productions Annual Report : Expenditure incurred on Commissioning Activities¹	47,515	1,354	48,869
Add: Opening Stock of Programmes	15,524	99	15,623
Less: Closing Stock of Programmes	(14,303)	(47)	(14,350)
Add: Interest Receivable ²	1	-	1
Total Cost of Transmitted Programmes	48,737	1,406	50,143
RTÉ Annual Report: Cost of Transmitted Programmes			
Programme Costs Statutory Commissions ²	38,147	1,406	39,553
Programme Costs Non-statutory Commissions ²	10,590	-	10,590
Total Cost of Transmitted Programmes	48,737	1,406	50,143

¹See Table on Page 9 above

²2011 RTÉ Annual Report and Group Financial Statements Note 1(d)

7. RTÉ Schemes & Awards

StoryLand

This initiative aims to develop talent for episodic TV drama, cultivate new audiences, and explore new production models. Now in its third year StoryLand's previous winners include the hugely successful *Hardy Bucks* and last year's winner *Zombie Bashers*. RTÉ received over 120 entries and eight projects were selected to take part. This year's selection includes everything from super heroes to mockumentarys to dramas. Details of the 2011 awards are listed in Schedule 8(a).

Frameworks & Other Schemes

In addition to its commitment to StoryLand, RTÉ continued its funding commitments to the *Frameworks* animation scheme, and the Film Base, Galway Film Centre and Cork Film Centre Short Script awards. Details of these awards are listed in Schedule 8(b), (c) and (d).

8. Other Support Activities

- RTÉ is one of the partners in and funders of IBEC's Economic Database for the Audio-Visual Sector. An RTÉ representative sits on the steering committee for the database.
- RTÉ requires all companies in receipt of a television commission to complete the Database Input Form, and this requirement assists in providing as full a picture as possible of the audio-visual sector via the database reports.
- In 2011, RTÉ continued to offer support to the development of the sector by way of its involvement in the development schemes detailed above, by providing speakers for industry seminars and for film and television production training colleges, by participating in international co-production conferences, by providing support for producers seeking co-production partners, and through meeting with and giving guidance to emerging new companies.
- Screen Producers Ireland, the representative body for independent producers in Ireland is partly funded by a levy on production budgets in respect of programmes commissioned by RTÉ from its members. The levy is therefore a direct charge against the Independent Programmes Account.



KPMG
Chartered Accountants
1 Stokes Place
St. Stephen's Green
Dublin 2
Ireland

Independent accountants' agreed upon procedures report to the RTÉ Board in respect of the RTÉ Independent Productions Annual Report for the year ended 31 December 2011

We have performed the procedures agreed with you and enumerated below with respect to the RTÉ Independent Productions Annual Report ("the Annual Report") and Schedules ("the Schedules") for the year ended 31 December 2011. Our engagement was undertaken in accordance with the International Standard on Related Services (ISRS 4400) applicable to agreed upon procedures engagements. The procedures were performed solely to assist you in evaluating your compliance with the statutory obligations with regard to Independent Productions Reporting Requirements.

These procedures have been undertaken based upon financial information provided by the management of RTÉ and is the responsibility of the RTÉ Board. The procedures which we have undertaken and our findings are as set out below:

Procedures

1. We have checked that the information included in Schedule 2 "Operation of the Independent Programmes Bank Account for the year ended 31 December 2011", has been correctly extracted from the detailed general ledger transactions of the Independent Programmes Bank Account for the year ended 31 December 2011.
2. We have checked that the information included in Schedules 5, 6, and 7 has been correctly extracted from the underlying records and detailed analysis prepared for the purposes of the preparation of the annual report for the year ended 31 December 2011.
3. We have checked the mathematical accuracy of the Schedules.

Findings

We have performed the procedures set in out 1-3 above and noted no exceptions arising from our work.

Because the above procedures do not constitute either an audit or a review made in accordance with International Standards on Auditing or International Standards on Review Engagements, we do not express any assurance on the RTÉ Independent Productions Annual Report for the year ended 31 December 2011.

Our report is solely for the purposes set out in the first paragraph of this report and for your information and is not to be used for any other purpose. This report relates only to the items specified above and does not extend to any financial statements of RTÉ taken as a whole.

KPMG
Chartered Accountants
Dublin, Ireland

28 March 2012

Schedule 1

RTÉ's Statutory Obligation with regard to Independent Productions

1. Expenditure Requirement

Under Section 116, sub-section (2) of the *Broadcasting Act 2009* ("the Act"), RTÉ has a statutory obligation to spend a pre-determined minimum amount (the statutory amount) each year on independently produced television and radio programmes and to lodge this money to a separate account known as the Independent Programmes Account (the account).

<i>Statutory Expenditure</i>	<i>2011</i> <i>€000's</i>	<i>2010</i> <i>€000's</i>
Television	36,952	37,067
Radio	754	564
Statutory Expenditure	37,706	37,631

The statutory amount for 2009 was € 40.0m, and for subsequent years, the amount varies in line with the annual Consumer Price Index (CPI) measured from August 2008 to August immediately preceding the financial year concerned. Since CPI measured from August 2008 to August 2010 was - 5.74%, the statutory amount for 2011 was reduced accordingly. Under Section 116, the minimum percentage to be spent on sound broadcasting increased from 1.5% in 2010 to 2.0% in 2011.

2. Reporting Requirement

As required under Section 116, sub-section (9) of the *Broadcasting Act 2009*, RTÉ shall not later than 3 months after the end of each financial year make a report to the Minister of:

- its activities during that financial year as respects commissioning the making of independent television or sound broadcasting programmes
- the name or corporate identity of persons commissioned to make independent television or sound broadcasting programmes
- the operation by it of the account during that financial year. (Details of the operation of the Independent Programmes Account for 2011 are set out in Schedule 2) and
- any other matters as the Minister may direct regarding the above.

3. Definition of Commissions, Development & Completion Funding

The sum identified as expended on "Commissions" is defined pursuant to the requirement as per Section 116, sub-section (11) of the *Broadcasting Act 2009*, that in order for a programme to be regarded as having been commissioned, RTÉ must incur "a legal obligation to pay at least 25% of the cost" of making a television programme, in advance of work on the making of the programme commencing.

The sums identified as expended on "Development" and "Completion" are defined as per Section 116, sub-sections (2)(a)(ii) and (2)(a)(iii), namely respectively "procuring the formulation of proposals" for independent television or radio programmes for commission by RTÉ and "assisting the completion of independent television or sound broadcasting programmes the making of which has not been commissioned by RTÉ".

Schedule 2

Operation of the Independent Television Programmes Bank Account for the twelve months to 31st December 2011

	€000s
Opening Balance as per RTÉ at 1st January 2011	133
Lodgements	
Receipts from RTÉ , including Bank interest received	37,706
Less Payments	
Cheque payments	(36,671)
Closing Balance as per RTÉ at 31st December 2011	<u>1,168</u>
Add:	
Cheques written in 2011 not presented for payment as at 31st December 2011	287
Closing Balance per Bank Statement as at 31st December 2011	<u><u>1,455</u></u>

Note 1 Actual bank charges totalled €733 for the year.

Schedule 3

2011 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
Factual			
<u>Daytime & Lifestyle</u>	ScreenTime Shinawil	Masterchef Ireland	12.0
	Vision Independent Productions	Operation Transformation Series 5	8.0
	Encore Media	Animal Clinic Series 2	6.0
	Happy Endings Productions	Dirty Old Towns Series 2	6.0
	Coco Television	Room to Improve Series 6	6.0
	Waddell Media	At Your Service Series 4	4.0
	Vision Independent Productions	Supergarden Series 3	3.0
	Waddell Media	Francis Brennan's Grand Tour	3.0
	Animo Television	Local Heroes - A Town Fights Back	3.0
	Power Pictures	Strictly Am Dram ¹	3.0
	Big Mountain Productions	Craft Master ¹	3.0
	Firebrand Productions	DIY Brides	3.0
	Promedia	Heir Detectives	3.0
	Vision Independent Productions	Supergarden Series 4	3.0
	Animo Television	Feargal Quinn's Retail Therapy Series 3	3.0
	Animo Television	Feargal Quinn's Retail Therapy Series 1 Revisits	2.0
	Vision Independent Productions	Operation Transformation 6 months and counting	1.5
	Vision Independent Productions	The Restaurant Christmas Cook-off	1.0
	Vision Independent Productions	The Restaurant 3 Star Cook-off	1.0
	Various development contracts with Adare Productions, Animo Television, Zoogon Films, Big Mountain Productions, Coco Television, Double Band Films, Encore Media, ScreenTime Shinawil and Toto Productions.		
			74.5
<u>Documentaries & Arts</u>	Animo Television	Secret Millionaire	3.0
	Animo Television	Crisis - Inside the Cowen Government	2.0
	ScreenTime Shinawil	Obesity Clinic	2.0
	Tile Films	Saving the Titanic ¹	2.0
	Animo Television	50 Years in the Glow	1.5
	Harvest Films	What We Leave in Our Wake(Compl)	1.3
	Yellow Asylum Films	Dying with Dignitas	1.0
	Midas Productions	Fintan O'Toole: Power Plays	1.0
	Ferndale Films	Get the Picture (Compl)	1.0
	Getgofilms Ltd	Hostile Environment	1.0
	Getgofilms Ltd	Hostile Environment 2	1.0
	Wildfire Films	Inside the Department	1.0
	Midas Productions	Naked	1.0
	Loosehorse	Naked Election 2011	1.0
	Coco Television	Now That's What You Called News 2011	1.0
	Animo Television	Pension Shock: The Future is Now	1.0
	Animo Television	Property Crash - Where to now?	1.0
	Loosehorse	The Naked Presidential Election	1.0
	Macalla Teoranta	The Road to Moneygall	1.0
	Firebrand Productions	What Did the Brits Ever Do For Us?	1.0

(continued on next page)

Schedule 3 (continued)

2011 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
<u>Documentaries</u>	Stop.watch TV	What's Ireland Eating?	1.0
<u>& Arts</u>	Independent Pictures	MND - The Inside Track	0.8
<u>(continued)</u>	Various development contracts with Animo Television, Atlantic Film Alliance, Below the Radar, Big Mountain Productions, Ferndale Films, Getgofilms, Gyre & Gimble Productions, Icebox Films, Independent Pictures, Planet Korda Pictures, Praxis Pictures, Reel Story Productions, Scratch Films, Screentime Shinawil, Soilsiú Films, Still Films, Stop.watch TV, Vision Independent Productions and Yellow Asylum Films.		27.6
<u>Regional.</u>	Kairos Communications	Masses/Services 2011/2012	12.3
<u>Education.</u>	Screentime Shinawil	Dragons' Den Series 4	10.0
<u>Religion &</u>	Independent Pictures	Ear to the Ground Series 19	8.5
<u>Other Factual</u>	Independent Pictures	An Tuath Nua Series 11	6.0
	Mind the Gap Films	Hands On Series 16	5.0
	Big Mountain Productions	Genealogy Roadshow	4.0
	Independent Pictures	Bernard Dunne's Bród Club ¹	3.0
	Loopline Films	Muintir na Mara Series 6	3.0
	Animo Television	Stars Go Racing	3.0
	Gmarsh TV	Living the Wildlife Series 5	3.0
	M3 Productions	From Here to Maternity Series 2	3.0
	Animo Television	The New Irish - After the Bust	3.0
	Gmarsh TV	In Good Hands ¹	3.0
	Sherwin Media	Tracks and Trails Series 2 (Compl)	2.5
	The Picture House	Mamó (ILBF)	2.0
	Loosehorse	Ar an Oileán ¹	2.0
	Crossing the Line Films	Four Seasons on the Shannon ¹	2.0
	KMF Productions	What in the World Series 6 (Compl)	2.0
	Kairos Communications	iWitness Autumn 2011	1.6
	Loosehorse	A Different Class ¹	1.5
	South Wind Blows	Silence ¹	1.5
	Stirling Film & Television Productions	Cracking Crime Series 7	1.5
	Clean Slate Television	Wolfland (ILBF) ¹	1.0
	Gaeljin Media	A Rose to India ¹	1.0
	Scratch Films	Nomads No More	1.0
	Tyrone Productions	The Nazarene (Compl)	0.5
	Mind the Gap Films	Hands On Election Special 2011	0.5
	Various development contracts with Mind The Gap Films and Firebrand.		87.4
<u>Drama, Sport</u>	Abu Media	Bog Stop Series 5	33.0
<u>& Young</u>	Kavaleer	The Abadas	11.0
<u>Peoples</u>	Ecosse Films/Octagon Films	RAW Series 4	6.0
	Octagon Films	Love/Hate Series 2	6.0
	(continued on next page)		

Schedule 3 (continued)

2011 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
<u>Drama, Sport & Young Peoples</u> (continued)	Adare Productions	Frenemies	4.5
	Screenworks	Amber ¹	4.0
	Treasure Films	Green is the Colour ¹	4.0
	Rival Media	Mission Beach USA Series 2	4.0
	Monster Animation	Cosmo (Compl)	3.8
	Hardy Bucks Promotions	Hardy Bucks Series 2	3.0
	Tyrone Productions	Bernard Dunne's Ultimate Street Challenge	3.0
	Macalla Teoranta	D411	2.0
	Monster Distributes	I'm a Creepy Crawly (Compl)	2.0
	Accomplice TV	The Importance of Being Whatever ¹	1.5
	Buckshee TV	Out the Back Series 3	1.3
	Zoogon Films	Frank O'Farrell: The Shadow of Busby ¹	1.0
	Macalla Teoranta	Show Off	0.7
	Tailored Films	Tim's Tactical Tips	0.6
	Screenworks	Christmas Links 2011	0.6
	Stop.watch TV	elev8 Superstars	0.5
	Kite Entertainment	Science Fiction Series 3	0.5
	Kite Entertainment	Science Fiction Series 2	0.3

Various development contracts with A Man and Ink, Ecosse Films, Octagon Films, Monster Animation, Rank Outsider, Screenworks, Subotica, Touchpaper Television and Treasure Films.

93.3

<u>Entertainment & Music</u>	Screenetime Shinawil	The Voice of Ireland	30.0
	Adare Productions	Tallann na Tíre 2012	26.0
	Animo Television	Celebrity Bainisteoir Series 4	8.0
	Coco Television	Don't Tell the Bride Series 2	8.0
	Independent Pictures	Charity ICA Bootcamp	7.5
	South Wind Blows	Other Voices Series 10 (Compl)	6.0
	Blinder Films	The Savage Eye Series 3	3.5
	Scratch Films	Meet Your Neighbours	3.0
	Forefront	Fleadh Cheoil 2011	3.0
	Película Films	Transatlantic Sessions Series 5(Compl)	3.0
	Grand Pictures	Trivia Series 2 ¹	3.0
	Animo Television	Baz's Extreme Worlds Series 2	2.0
	Blueprint Pictures	Grainne Seoige's Modern Life	2.0
	Mind the Gap Films	The Only Viking in the Village ¹	1.5
	Sideline Productions	Nighthawks Revisited	1.0
	Straywave Media	Brian and Pippa Get Married	1.0
	Gable End Media	Sgt Mattie	1.0
	South Wind Blows	Other Voices NYC - A Gathering at the Red Fish	1.0
	Peer Pressure Productions	Des Bishop - Best Bits	1.0
	Vision Independent Productions	Auction House	1.0
Midas Productions	Rosanna Davison at Playboy	1.0	
Waka TV	From Boom to Maternity	1.0	
	(continued on next page)		

Schedule 3 (continued)

2011 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
<u>Entertainment</u>	Elevation Management LLC	Orla Fallon - My Land (Compl)	1.0
<u>& Music</u>	Celtic Woman Ltd & Touring Inc	Celtic Woman - Believe (Compl)	1.0
<u>(continued)</u>	South Wind Blows	When Amy Winehouse came to Dingle	0.9
	Loosehorse	Sharp Dressed Man	0.8
	Blinder Films	Money Money Money	0.8
	Zoogon Films	Hello Baby, Bye Bye Body	0.8
	Areaman Productions	The Irish Between the Sheets	0.8
	Ronin Films	Ireland's Rappers	0.8
	Animo Television	OMG It's Eurovision	0.5
Various development contracts with Adare Productions, Big Mountain Productions, Blinder Films, Blueprint Pictures, De Facto Films, Frontline Films, Gable End Media, Grand Pictures, Lispopple, Ronin Films, Scratch Films, Second Tribe, Toto Productions, Vision Independent Productions and Zoogon Films.			121.9
			<hr/> 405 <hr/>

Compl. Denotes Completion Contracts

ILBF Irish Language Broadcast Fund

¹ Commissions which were part funded by the BAI Sound and Vision Scheme

Schedule 3 (continued)

2011 Statutory Radio Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
<u>Factual</u>	Kairos Communications	Masses/Services 2011/2012	89.3
<u>Arts, Regional,</u>	Old Yard Productions	The Business	52.0
<u>Education,</u>	Soundsdoable	Lyric Arts News	25.0
<u>Religion & Other</u>	Smooth Operations	Countdown to 806	16.0
<u>Factual</u>	Katcom	Léann Agus Oilíúint	10.0
	Aisling Heraughty	Is Fearr an tSláinte	10.0
	Crossing The Line Productions	Nature on One ¹	5.0
	Vision Independent Productions	Before Your Time	4.5
	Ellen Brandon	Oilithreachtaí	4.0
	Athena Media	Death of an Empire	2.5
			218.3
<u>Drama, Sport & Young Peoples</u>	Loosehorse	Take Your Point	12.3
	Nemeton Teo	Ponc Spóirt	5.0
	Dowager	Love is a Simple Thing	1.0
			18.3
<u>Entertainment & Music</u>	Fiachna Ó Braonáin	Nótaí Ceoil le Fiachna Ó Braonáin	40.0
	Athena Media	High Fidelity	26.0
	Double Z Enterprises	Smells like Saturday with Zig & Zag	24.0
	Léirithe Rúnta	An Seisúin Acústach	12.0
	Model Communications	Green Tea	9.5
	Spool Communications	Whole World Round	2.0
			113.5
			<hr/> 350 <hr/>

¹ Commissions which were part funded by the BAI Sound and Vision Scheme

Schedule 4

2011 Non-statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
<u>Factual</u>			
<u>Daytime & Lifestyle</u>	Green Inc. Productions	Four Live and The Daily Show 2011/2012	174.3
	Coco Television	The Consumer Show Series 2	5.0
	Straywave Media	Fade Street Revisited	1.0
			180.3
<u>Documentaries & Arts</u>	Coco Television	Crimecall Series 8	10.0
	Loosehorse	Ernst & Young Entrepreneur of the Year 2011	3.0
	Accidental Pictures	Nuala ¹	1.5
	Irish Book Awards Ltd	Bord Gais Energy Book Awards (Compl)	0.8
			15.3
<u>Regional, Education, Religion & Other Factual</u>	GHF Teo	Ar Stáitse Series 3	8.0
	Seanchas Productions	The Other Parade(Compl)	0.5
			8.5
<u>Drama, Sport & Young Peoples</u>	Loosehorse	The Committee Room	9.0
	Tyrone Productions	OMG! Jedward's Dream Factory	5.0
			14.0
<u>Entertainment & Music</u>	Adare Productions	Jig Gig Series 3	13.0
	Screentime Shinawil	Put 'Em Under Pressure	4.0
	Big Mountain Productions	Who Knows Ireland Best?	3.0
	Coco Television	St Patrick's Day Festival 2011	2.5
	Waka TV	Wagon's Den Christmas Special	0.8
			23.3
			241

Compl. Denotes Completion Contracts

¹ Commissions which were part funded by the BAI Sound and Vision Scheme

Schedule 5

2011 Statutory Expenditure Incurred on Commissioned Programmes by Programme Category

TELEVISION

Programme Category	Total Hours	2010	2011 New Commissions €000's (Note 2)	2011	2011 Total Cost €000's (Note 1)
		Commissions Carried Forward €000's		Commissions Carried Forward €000's	
Factual					
- Daytime & Lifestyle	74.5	1,085	7,411	(1,669)	6,827
- Documentaries & Arts	27.6	52	3,451	(258)	3,245
- Regional, Education, Religion & Other					
Factual	87.4	1,168	5,167	(1,667)	4,668
Drama, Sport & Young Peoples	93.3	830	10,084	(238)	10,676
Entertainment & Music	121.9	2,573	10,678	(3,402)	9,849
Overall Totals:	405	5,708	36,791	(7,234)	35,265
Awards / Schemes					134
Overheads and other costs (Schedule 7)					1,946
Direct Expenditure Incurred					37,345

Note 1: Total cost is inclusive of Non Recoverable VAT (NRV)

Note 2: 2010 Commissions have been restated for cost variances and the retiming of programme commitments

Note 3: Excludes RTÉ attributable overhead

Schedule 5 (continued)

2011 Statutory Expenditure Incurred on Commissioned Programmes by Programme Category

RADIO

Programme Category	Total Hours	2010	2011 New Commissions €000's	2011	2011 Total Cost €000's (Note 1)
		Commissions Carried Forward €000's		Commissions Carried Forward €000's	
Factual					
- Arts, Regional, Education, Religion & Other Factual	218.3	224	916	(350)	790
Drama, Sport & Young Peoples	18.3	-	120	-	120
Entertainment & Music	<u>113.5</u>	<u>46</u>	<u>442</u>	<u>(168)</u>	<u>320</u>
Overall Totals:	350	270	1,478	(518)	1,230
Overheads and other costs (Schedule 7)					120
Direct Expenditure Incurred					<u>1,350</u>
DIRECT EXPENDITURE INCURRED ON COMMISSIONED PROGRAMMES (TELEVISION & RADIO)					<u><u>38,695</u></u>

Note 1: Total cost is inclusive of Non Recoverable VAT (NRV)

Note 2: Excludes RTÉ attributable overhead

Schedule 6

2011 Non-Statutory Expenditure Incurred on Commissioned Programmes by Programme Category

TELEVISION

Programme Category	Total Hours	2010	2011 New Commissions €000's	2011	2011 Total Cost €000's (Note 1)
		Commissions Carried Forward €000's (Note 2)		Commissions Carried Forward €000's	
Factual					
- Daytime & Lifestyle	180.3	1,878	2,230	(365)	3,743
- Documentaries	15.3	287	649	(231)	705
- Regional, Education, Religion & Other					
Factual	8.5	144	242	-	386
Drama, Sport & Young Peoples	14.0	(139)	508	(169)	200
Entertainment & Music	23.3	184	1,354	-	1,538
Overall Totals:	241	2,354	4,983	(765)	6,572
Awards					211
Cost of RTÉ facilities provided					1,706
Direct Expenditure Incurred					8,489

Note 1: Total cost is inclusive of Non Recoverable VAT (NRV)

Note 2: 2010 Commissions have been restated for cost variances and the retiming of programme commitments

Note 3: Excludes RTÉ attributable overhead

Schedule 7

2011 Administration Costs and Attributable Organisational Overhead

Expenditure Description	2011 Expenditure		
	Television €000's	Radio €000's	Total €000's
Payroll Costs	1,528	112	1,640
Festivals/Industry Contributions	247	-	247
Set Storage	75	-	75
Travel and Subsistence	27	1	28
Computer & Phone Costs	29	1	30
Advertising & Consultancy Costs	20	5	25
Office and Miscellaneous Expenses (Note 1)	20	1	21
Bank Charges	1	-	1
Net Interest Receivable	(1)	-	(1)
Sub-Total:	1,946	120	2,066
Attributable Organisational Overhead	1,681	4	1,685
Overall Total:	3,627	124	3,751

Note 1: Office and Miscellaneous expenses include costs in respect of couriers, stationery, etc.

Schedule 8

2011 Awards

(a) StoryLand

	Production Company	Programme Title
1	Capaillín Bán Teo	Lucky Run
2	Rank Outsider	Masterplan
3	Two Hungry Fish Productions	The Outlaw Concy Ryan
4	Odyssey Media Ltd	The Last Security Man
5	Still Films	Wart Girl (aka Standards)
6	Thankless Films/Kite Entertainment	Rent A Friend
7	Load Productions	Street Cobra
8	Sixsem/Waddell Media	Free House

(b) Frameworks

	Production Company	Programme Title
1	And Maps and Plans	Coda
2	Lovely Productions	Fear of Flying
3	Jad Agencies	On Departure
4	Windmill Lane Studios	Tríd an Stoirm

(c) Filmbase Short Film

	Production Company	Programme Title
1	Rhoda's Chaos	School Night
2	El Zorerro Films	The Consolation of Orion

(d) Galway Film Centre Short Film

	Production Company	Programme Title
1	Zodiac Films	Atrophy
2	Tidal	Unsaid

(e) Cork Film Centre Short Film

	Production Company	Programme Title
1	Pic De Jur	Leanbh

Schedule 9

2011 Top 50 Programmes

Rank	Programme Title	Channel	Transmission Date
1	The Late Late Toy Show	RTÉ One	02-12-2011
2	The Eurovision Song Contest	RTÉ One	14-05-2011
3	The Sunday Game Live (Senior Footbal Final Kerry vs. Dublin)	RTÉ Two	18-09-2011
4	The Frontline Leaders Debate	RTÉ One	14-02-2011
5	Mrs Brown's Boys Christmas Special	RTÉ One	25-12-2011
6	Mrs Brown's Boys	RTÉ One	05-02-2011
7	The Late Late Show	RTÉ One	11-02-2011
8	The Sunday Game Live (Senior Hurling Final Kilkenny vs. Tipperary)	RTÉ Two	04-09-2011
9	The Rose Of Tralee	RTÉ One	23-08-2011
10	RTE News: Nine O'Clock	RTÉ One	20-03-2011
11	Prime Time Leaders Debate	RTÉ One	22-02-2011
12	The Frontline	RTÉ One	24-10-2011
13	RTE News: Six One	RTÉ One	17-01-2011
14	Fair City	RTÉ One	04-01-2011
15	The All Ireland Talent Show	RTÉ One	20-03-2011
16	Coronation Street	TV3	03-01-2011
17	The X Factor - The Result	TV3	06-11-2011
18	Prime Time Investigates	RTÉ One	16-05-2011
19	Queen Elizabeth II In Ireland	RTÉ One	19-05-2011
20	New Year's Eve Show Live	RTÉ One	31-12-2011
21	Six Nations Rugby (Ireland vs. England)	RTÉ Two	19-03-2011
22	Love/Hate	RTÉ One	04-12-2011
23	Election 2011	RTÉ One	26-02-2011
24	The Secret Millionaire	RTÉ One	19-09-2011
25	Departure Day	RTÉ One	10-01-2011
26	The X Factor	TV3	05-11-2011
27	President Obama In Ireland	RTÉ One	23-05-2011
28	Prime Time Presidential Election Special	RTÉ One	12-10-2011
29	Raw	RTÉ One	16-01-2011
30	Euro 2012 Play Off	RTÉ Two	15-11-2011
31	Eastenders	RTÉ One	04-01-2011
32	Room To Improve	RTÉ One	28-09-2011
33	Operation Transformation	RTÉ One	05-01-2011
34	Winning Streak	RTÉ One	15-01-2011
35	Reeling In The Years	RTÉ One	03-01-2011
36	Rugby World Cup 2011 Live	RTÉ Two	02-10-2011
37	Crisis - Inside The Cowen Government	RTÉ One	07-11-2011
38	Michaela - Finding Peace	RTÉ One	20-04-2011
39	The Saturday Night Show	RTÉ One	22-01-2011
40	At Your Service	RTÉ One	06-03-2011
41	Prime Time	RTÉ One	20-01-2011
42	Roomers	RTÉ One	03-04-2011
43	Arrivals	RTÉ One	21-11-2011
44	What's Ireland Eating?	RTÉ One	08-05-2011
45	Dragons' Den	RTÉ One	20-02-2011
46	For One Night Only...Christy Moore	RTÉ One	29-07-2011
47	Ear To The Ground	RTÉ One	11-01-2011
48	Saturday Night With Miriam	RTÉ One	16-07-2011
49	Property Crash - Where To Now?	RTÉ One	10-10-2011
50	Desperate Housewives	RTÉ Two	24-05-2011

Source: AGB Nielsen Media Research Any Day Any Time - Best Episode
Minimum Duration 15 minutes including News, ranked by TVR