



Factual: Documentaries and Series, 2020 onwards

Agenda

- ❖ Overview of slots
- ❖ Review of recent programmes
- ❖ What we have in development and production
- ❖ BAI
- ❖ Christmas
- ❖ Q and A Docs and Series
- ❖ Q and A General Factual.

Over on RTÉ One

Scores with News & Current Affairs, Entertainment and Lifestyle



Audience	Adults 15+		15-34s	25-44s	HKWK
	000s	Share	Share	Share	Share
DTWS	495	37.0	34.1	27.1	29.3
DB Incredible Homes	452	35.0	34.7	35.4	40.6
Late Late Show	450	40.4	27.0	24.8	29.7
Op Trans	424	32.6	27.4	26.9	35.5
Nine News	358	27.0	15.5	14.8	17.2
Six News	330	37.3	18.4	16.9	18.5
Ray D'Arcy	321	29.6	18.3	16.7	18.1
Home of the Year	307	23.7	15.9	16.5	20.7
Prime Time	264	20.9	11.9	10.8	12.9
Find me a Home	226	20.0	15.1	13.7	12.3
Claire Byrne Live	222	26.7	16.8	14.3	15.9

Based on some of the best performing series on RTÉ One Jan – Jun 2019 (consolidated)
 Specials included (e.g. LLS Country Special / CBL Brexit special)

Factual Remains Strong

Audience	Adults 15+		15-34s	25-44s	HKWK
	000s	Share	Share	Share	Share
Daniel & Majella Road Trip (3)	415	32.3	29.5	27.6	30.8
One Day (3)	364	28.6	22.1	19.2	20.7
Great House Revival	354	29.3	20.3	22.0	22.8
Moving Statutes	354	27.0	9.4	13.9	18.0
The Irish Revolution (3)	341	26.5	14.2	14.8	13.9
Katie	323	33.5	28.7	32.8	28.7
Brexit	298	25.0	25.3	22.3	23.5
How to be Good with Money (6)	287	21.6	15.2	18.2	16.8
Fertilty Shock	286	23.2	18.9	18.9	23.5
Vitamin Sea	267	21.3	11.4	13.3	19.6
Brendan Grace	253	20.8	11.5	6.8	9.7
How to Live Better for Longer	250	22.4	9.4	9.4	15.5



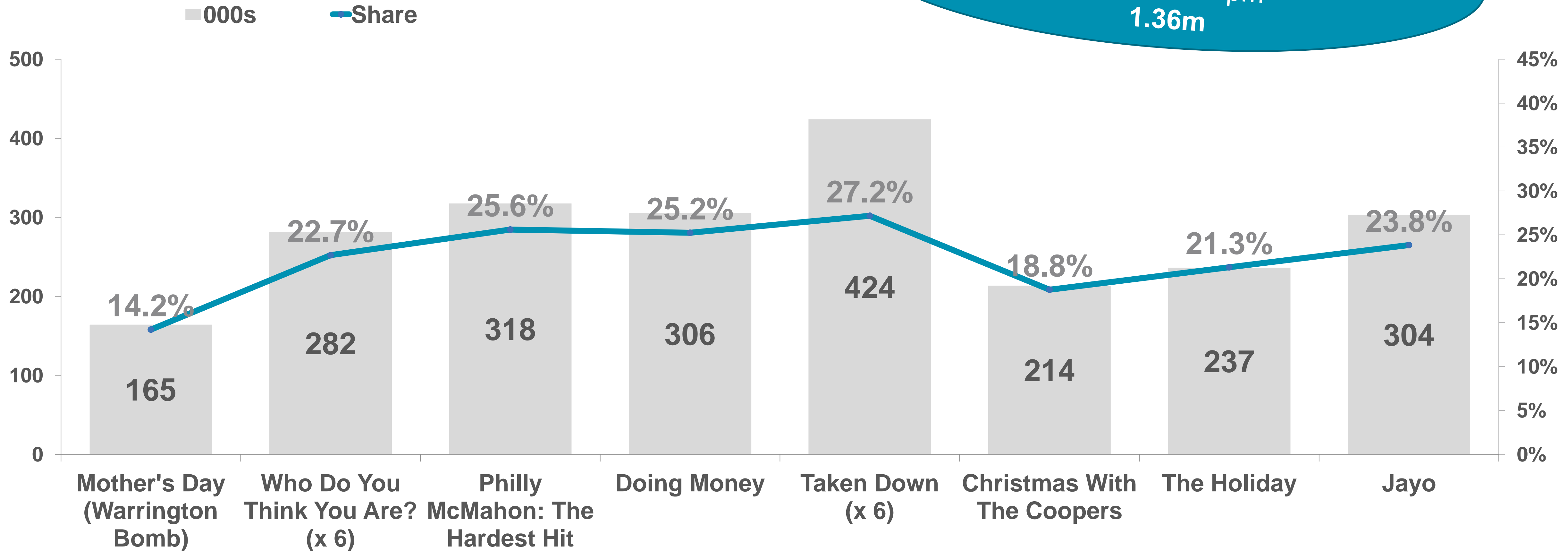
Based on some of the best performing series on RTÉ One Jan – Jun 2019 (consolidated)



Sundays
4 *50 Spring, 2020
2*50 Autumn, 2020

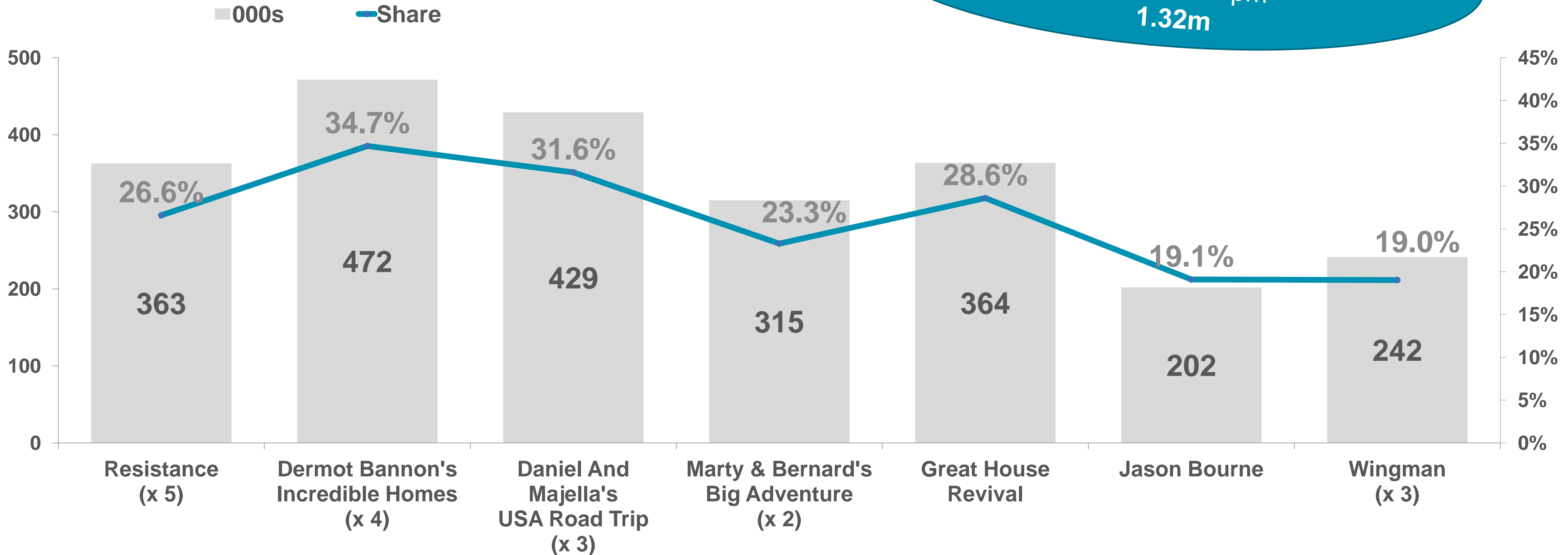
SUNDAY 9.30PM – SEP – DEC 2018

Total Available Audience
Sundays, SEP – DEC (avg)
9.30 – 10.30pm
1.36m

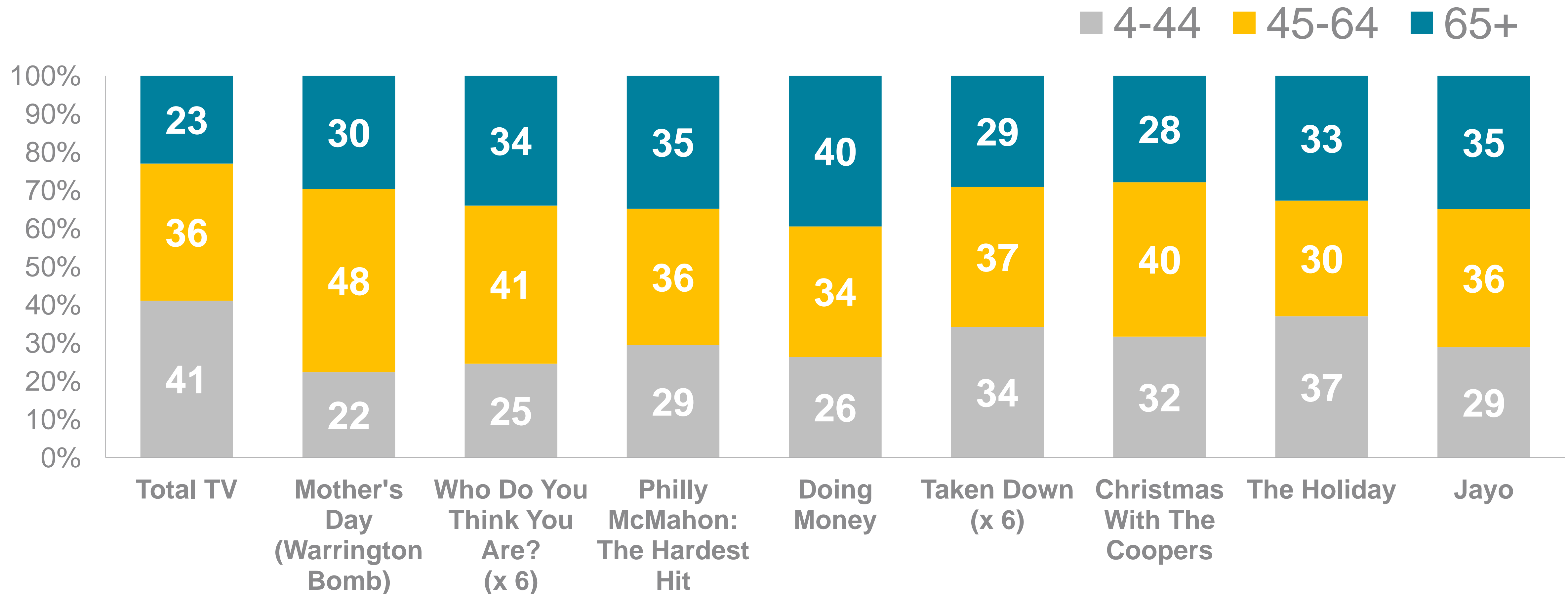


SUNDAY 9.30PM – JAN – MAY 2019

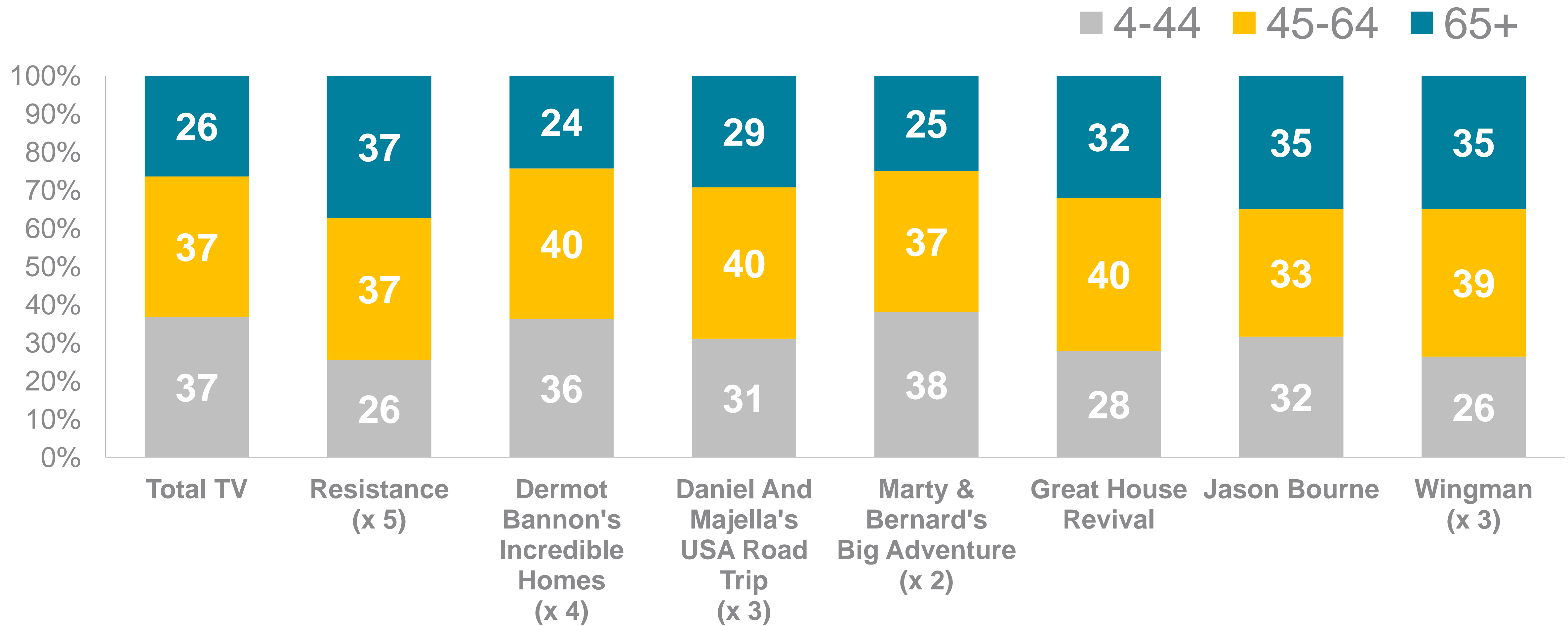
Total Available Audience
Sundays, JAN – MAY (avg)
9.30 – 10.30pm
1.32m



SUNDAY, SEP - DEC: PROFILE



SUNDAY, JAN – MAY: PROFILE





Sundays 21.30

We are still looking for

- Lightly formatted stories
- Big personalities
- Lightness of touch
- Glorious production values
- Heart!!

- Biggest available audience of the week.
- Audience perceives it to be the most precious hour of the week.
- They don't want to waste it.
- They do want to forget that tomorrow's Monday.
- You will be competing with big drama on BBC and possibly I'm A Celebrity and even Love Island!





Mondays

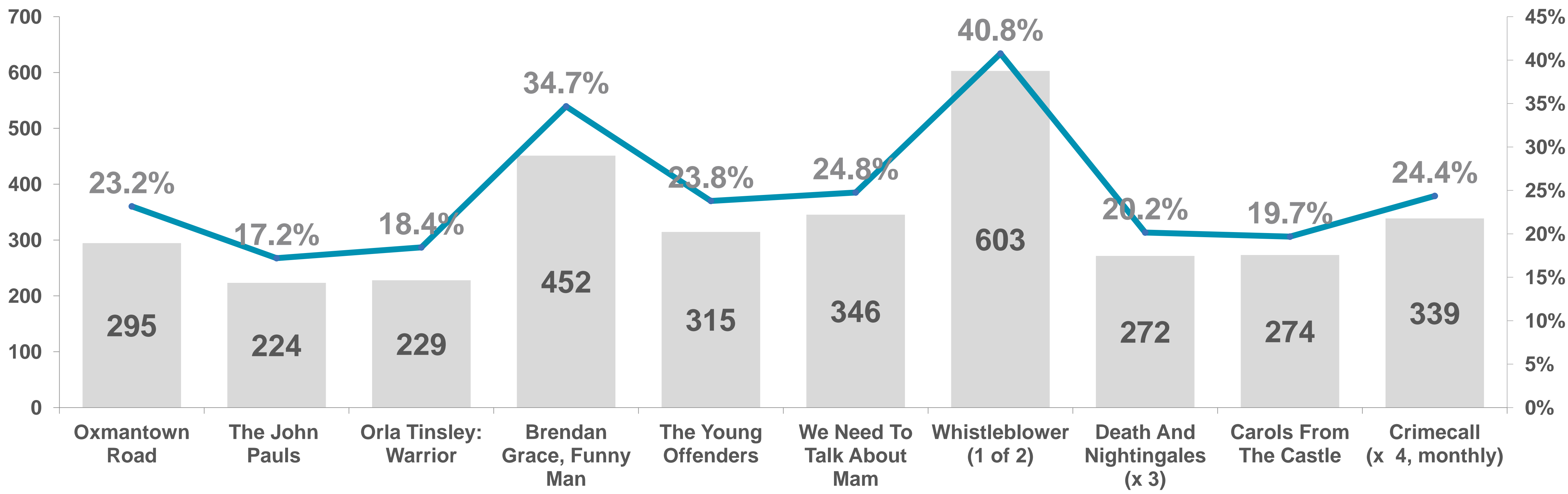
3*50 Spring, 2020

5*50 Autumn, 2020

MONDAY 9.30PM – SEP – DEC 2018

Total Available Audience
Mondays, SEP – DEC (avg)
9.30 – 10.30pm
1.37m

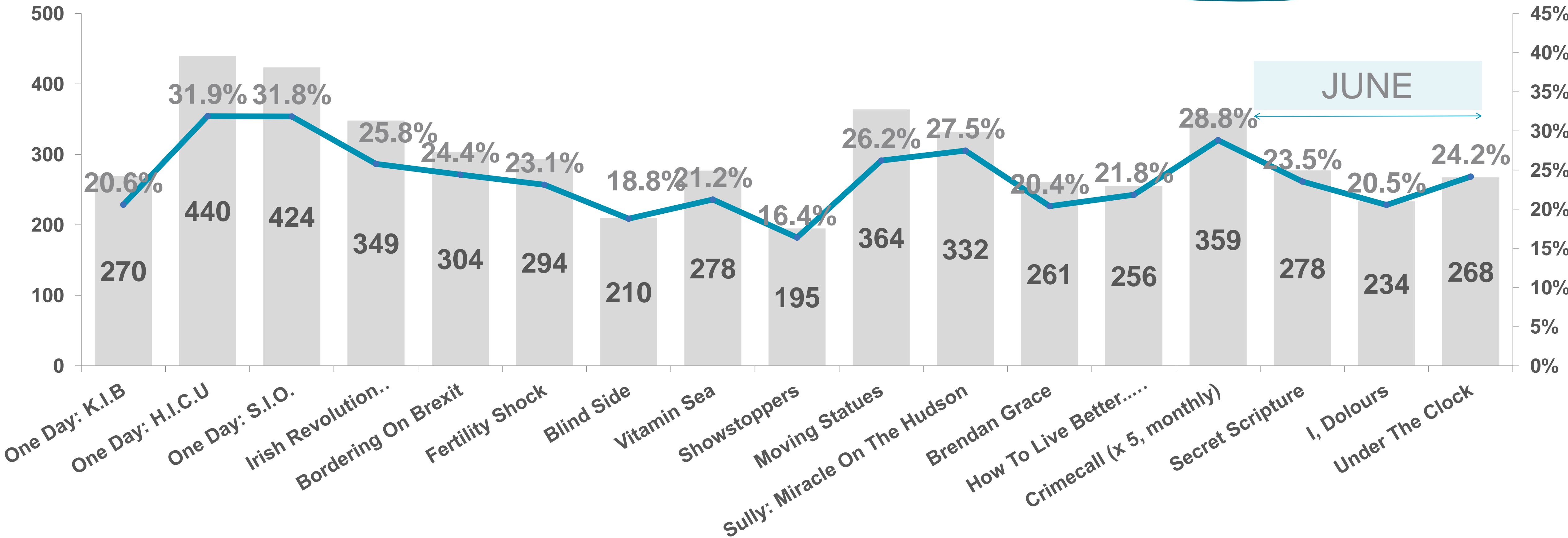
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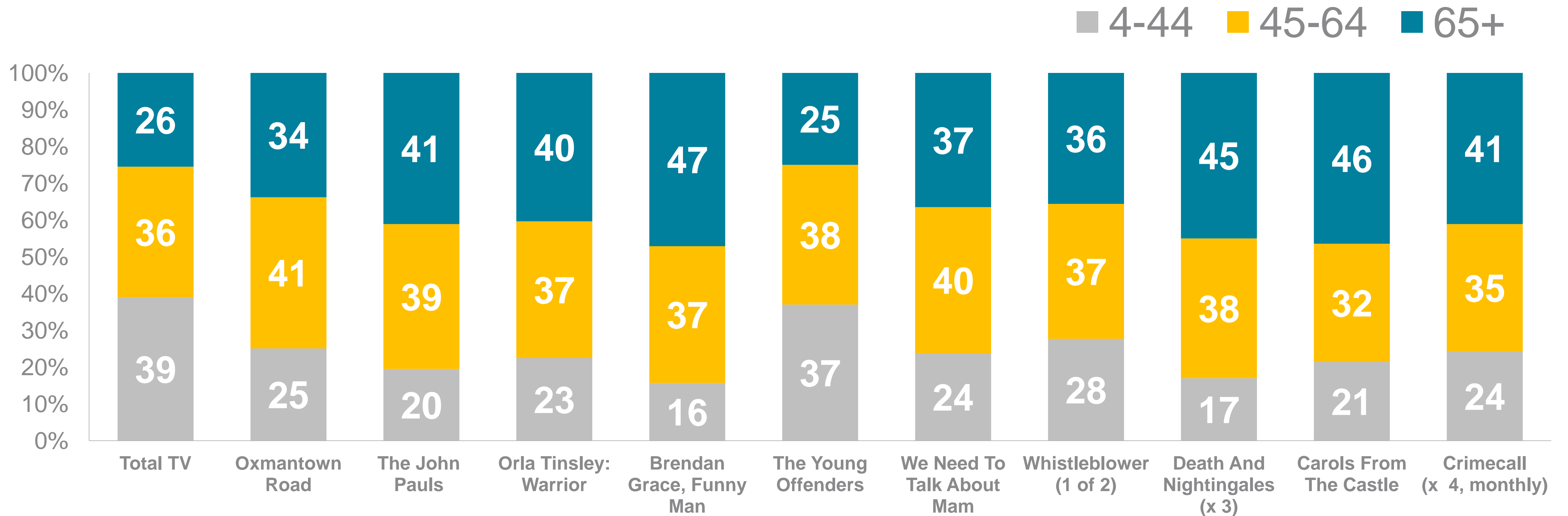
MONDAY 9.30PM – JAN – JUNE 2019

Total Available Audience
MONDAYS, JAN – MAY (avg)
9.30 – 10.30pm
1.31m

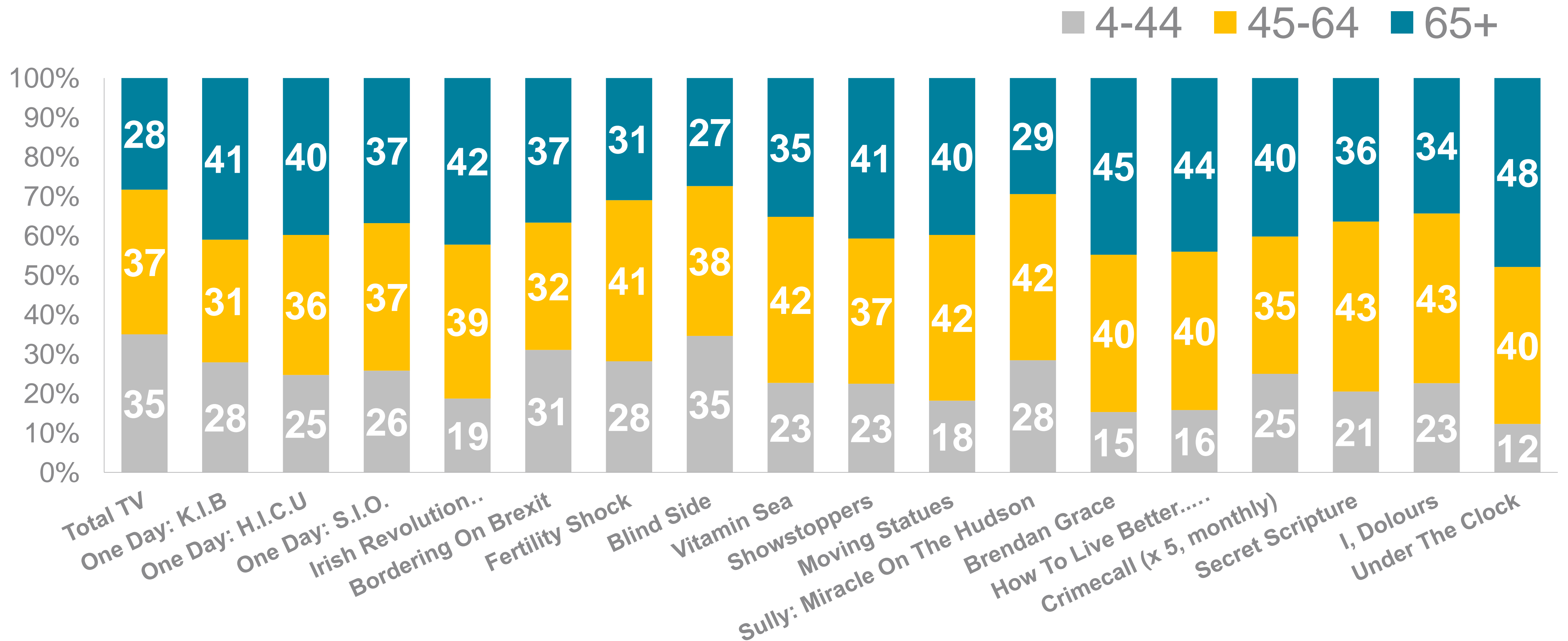
000s Share



MONDAY, SEP - DEC: PROFILE



MONDAY, JAN - MAY: PROFILE





Mondays 21.30

Landmark Docs, Quality Series

Series and One-Offs with a preference for Series.

- Emphasis on Story and Character more than just entertainment.
- Huge slot so story can't be niche
- Be ambitious!

Checklist:

- What's the story?
- Why do we need to tell it now/what impact is it likely to have?
- What's new – is it unique access, is it particularly timely?
- Can we approach this in a different way ? Can we innovate? (*24 Hours in Police Custody, Educating Yorkshire, The Detectives, HMP Durham*)
- Have you got the right production team?

Finally:

- What will it take to get this idea commissioned – how do we prove the concept?



Areas of Interest:

- National Scandals (*Redress Board (in-house), Tuam Babies, Children of the Church, NAMA*)
- Ripping yarns (*Irene White, Sean Quinn, Lost Boys, Father Niall Molloy*)
- National treasures (*Brendan Grace, Mary Black, Niall Tobin*)
- Timeless/nostalgic one-offs that will appeal to a broad audience (*Abbeyfeelgood, Moving Statues*)
- Innovative approaches to genre like Crime (*Victim Impact, Marie Cassidy's Casebook, Dirty Money Type*)
- Access (*Philly McMahan in Mountjoy, Police Procedural, The Rotunda*)
- Issue driven with well-known, passionate personalities.



Be Ambitious!

High risk can mean high reward but the process can be painful.

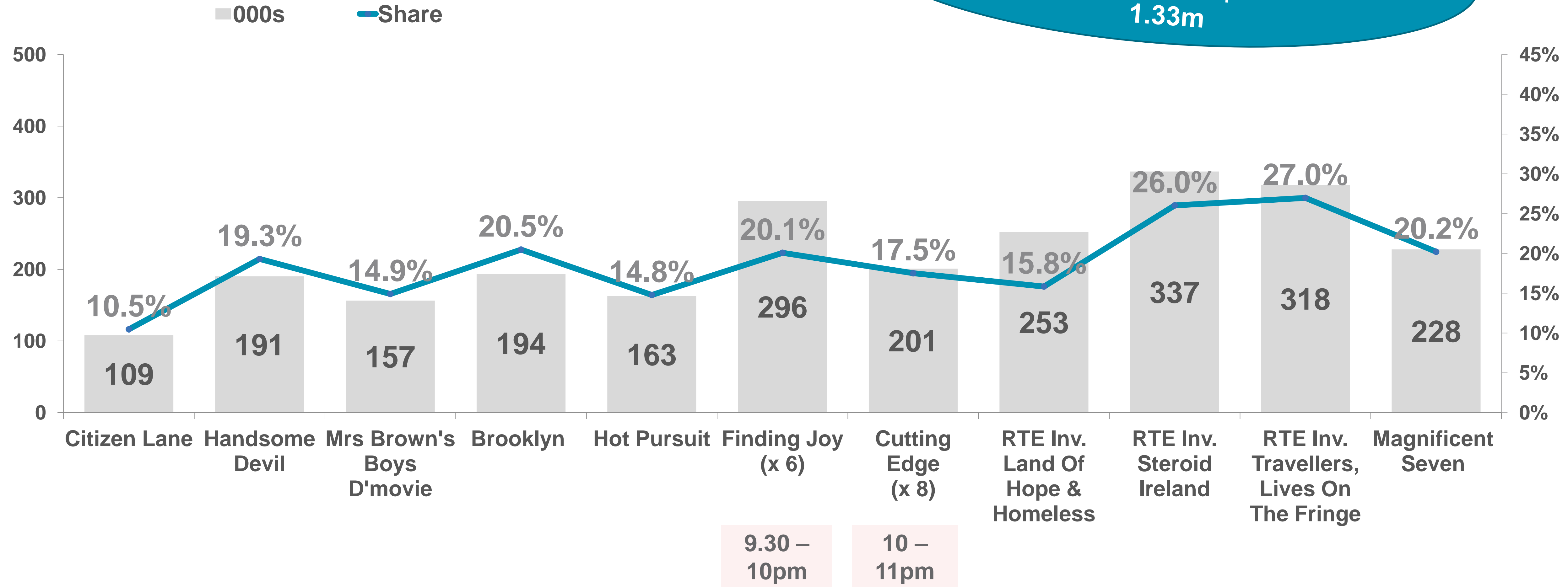


Wednesdays

6*50 Autumn, 2020

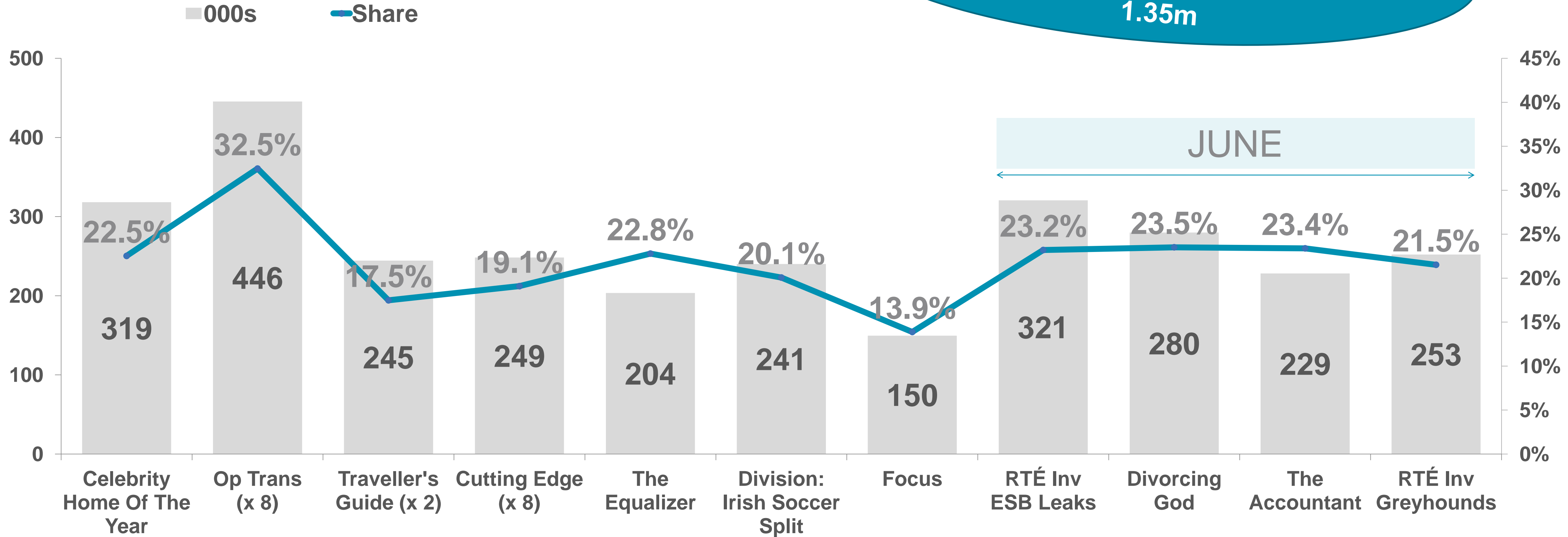
WEDNESDAY 9.30PM - SEP – DEC 2018

Total Available Audience
WEDNESDAYS, SEP – DEC (avg)
9.30 – 10.30pm
1.33m

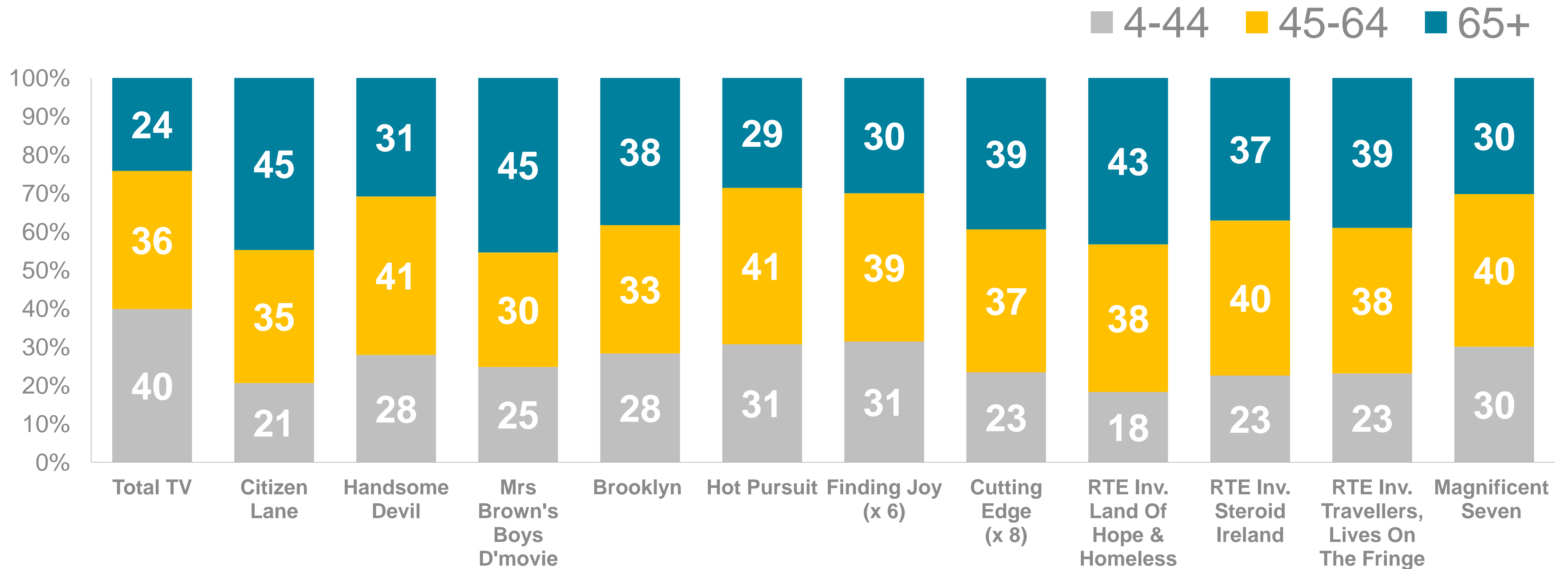


WEDNESDAY 9.30PM – JAN – JUNE 2019

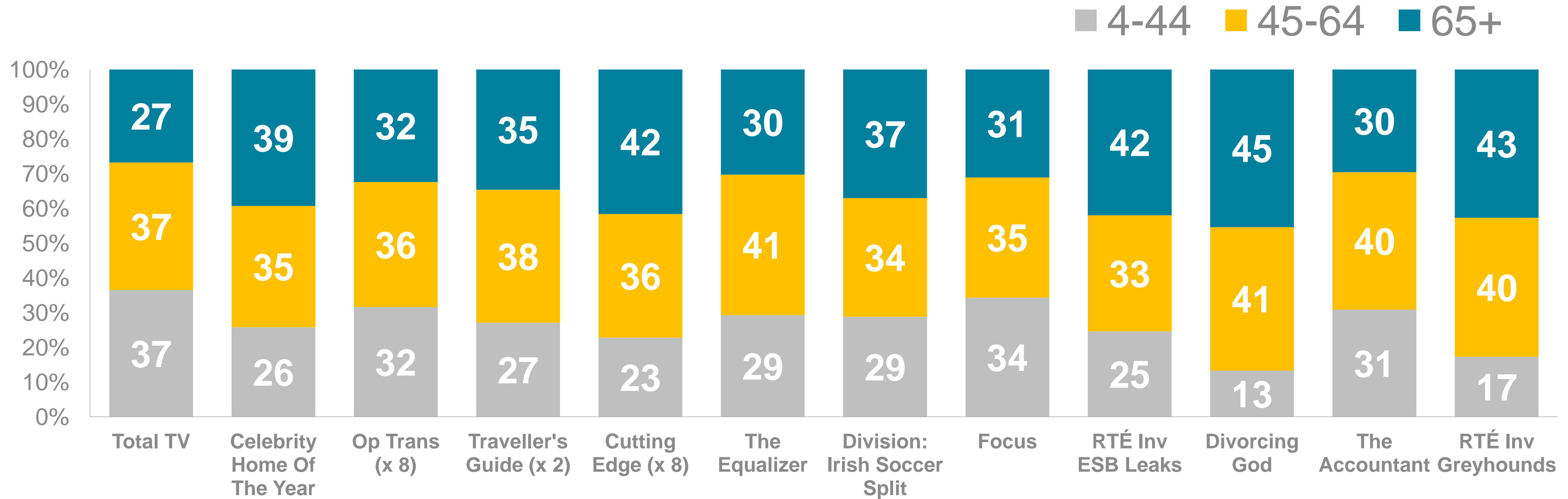
Total Available Audience
WEDNESDAYS, JAN – MAY (avg)
9.30 – 10.30pm
1.35m



WEDNESDAY, SEP - DEC: PROFILE



WEDNESDAY, JAN - MAY: PROFILE





Wednesdays 21.30

More traditional lifestyle subject matters.

We can take more risks but budgets are smaller than Mondays.

Happy to look at international Fact Ent formats.

Good place to grow new talent or formats



Be Relevant!

Be Relevant.

Housing

Immigration

Aging population

The Health Service

Crime

Climate Change & the Environment

The economy

Brexit

Mental Health

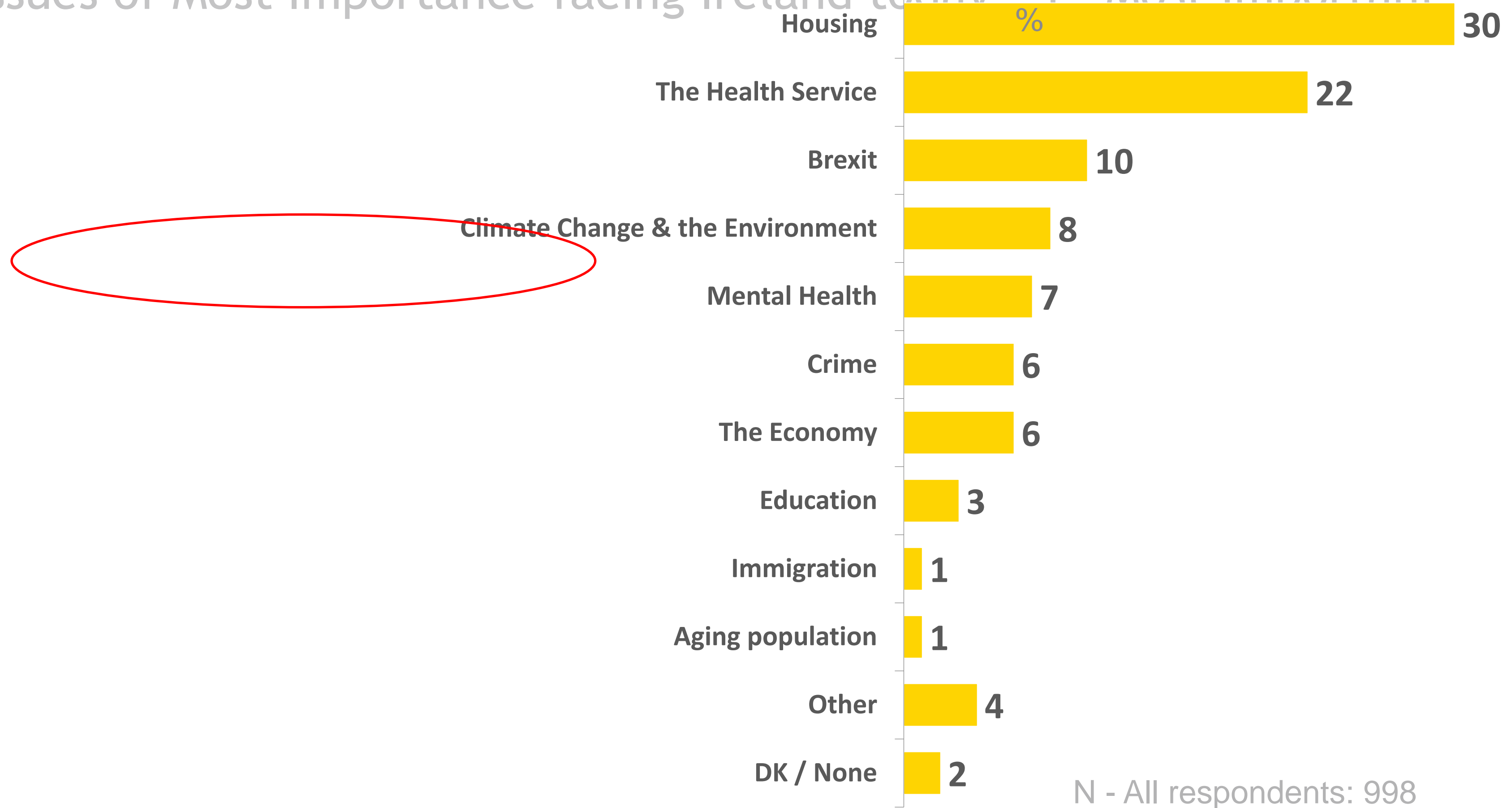
Education

Health, housing and economic issues dominate as the most important issues facing Ireland today.

Q.1 In order of importance, what do you think are the 3 most important issues facing Ireland today? ...first most important

1 Issue Facing Ireland Today

Issues of Most Importance facing Ireland today - 1st Most Important



With less than one in ten identifying climate change and the environment as the most important issue.



In Development or Production:

- All Hands on Deck, Sunday Nights, Francis Brennan, Waddell Media
- Raised by the Village – formatted, Fact Ent parenting series for 6.30
- Brendan Grace, Sunday Night at the Olympia with the Forget Me Nots.
- DIY SOS with Baz Ashwamy, Motive 4 *50
- Quinn Country – Below the Radar.
- Abbeyfeelgood, one-off – Alex Fagan, Atom Films.
- Niall Tobin portrait – Dearg Films
- Our Town – 3 Part series on Bray, Wildfire Films
- Dr Cassidy's Casebook – DSP Productions,
- Philly McMahon's Inside Out – Frontline Films
- Burnt by the Sun- two parter holiday homes from hell
- Father Niall Molloy
- Irene White – Cornelia Street Productions
- Bungalow Bliss – reimagining the 70s Bungalow with young architects and Hugh Wallace.
- John Connors Acting Academy (BAI)
- NAMA, Poolbeg Pictures
- Mary Black, Tyrone Productions and Maurice Sweeney
- The Rotunda Series 2

Abbeyfeelgood



Abbeyfealegood - PROMO FILM - UNGRADED_UNMASTERED (1).mp4

Quinn Country



QUINN_COUNTRY_CUT_02.mp4

Raised by the
Village



RBTV FOR PRESENTATION .mov

Dr Eva's Great Escape



Dr Eva's Great Escape - 3 mins.mp4



BAI



BAI

- Limited success with Documentaries and Contemporary Society
- Think about the genre and subject – Education and Diversity. Programmes with International dimension have worked and those aimed at a younger audience.
- It's a good place to develop factual formats
- Imminent deadline so start talking to us now.





Christmas

- 2/3 hours
- - Nostalgia and not necessarily tied to Christmas
- Decisions by the end of August.

