

Joint Meeting: RTÉ Audience Council & RTÉ Board on 17 June 2024 at 3pm in Person in RTÉ & via Teams

Audience Council: Susan Ahern (Chair)
Amber Rose Penders
Diarmaid Breathnach
Richard Lynch
Claire Mullane
Amy Whelan
Mehrdad Lashgari
Aoife Thomas
Niamh Madden

RTÉ Board: Terence O'Rourke (Chair)
Kevin Bakhurst (DG)
Terri Moloney
Shirley Bradshaw
David Harvey (via Teams)
Neasa Hardiman (via Teams)
Noreen O'Kelly (via Teams)

Apologies (AC): Ceithleann Ní Dhuibhir Ní Dhúlacháin
Mehandra Varma
Mary Brophy
Mark Quinn
Tony Bond

Apologies (Board) Anne O'Leary
Daire Hickey
David Harvey
Jonathan Ruane
Aideen Howard

In Attendance: Barbara Clarke, Secretary RTÉ Audience Council
Rachel Lysaght, Project Manager for the Audience Council
Robert Shortt, Company Secretary

1. Welcome & Introductions

The Chair welcomed the Audience Council and the RTÉ Board, followed by brief introductions by the individual attending.

2. Audience Council Presentation – Trust & Transparency

Diarmuid Breathnach, Richard Lynch & Aoife Thomas, RTÉ Audience Council presented to the RTÉ Board in relation to the Audience Council's presentation which focused on the topic of: 'To evaluate Trustworthiness across the RTÉ brand and its content'.

The detailed presentation addressed the outcomes of various surveys conducted by the Audience Council on the presentation topic including from:

- (a) RTÉ Staff Representative Group
- (b) RTÉ Board
- (c) External Audiences from the Audience Council network
- (d) Independent Producers and
- (e) The Audience Council itself.

The Audience Council brought the following recommendations to the RTÉ Board:

1. Enhance transparency, make people aware of the RTÉ verification processes.
2. Increase coverage of local & regional news to ensure representation of all areas within Ireland.
3. Produce a new all-encompassing Diversity Strategy that includes Content, Locale, Audience, Language & Etc.

3. Q&A

There followed a substantial question and answer session in relation to the presentation. The Board thanked the Audience Council for a very interesting and thoughtful presentation.

4. AOB

There being no further business the meeting concluded.



Signed:

Chair