

**RTÉ Audience Council Meeting on 17 November 2025
at 3pm via Teams**

Council Attendance: Susan Ahern (Chair)
Claire Millane
Diarmaid Breathnach
Tony Bond
Amy Whelan

Council Teams
Attendance: Niamh Madden
Aoife Thomas
Amber Rose Penders
Roisin Pryce
Dolapo Agunbiade
Mehandra Varma
Richard Lynch

Apologies: Ceithleann Ní Dhuibhir Ní Dhúlacháin
Mehrdad Lashgari

In Attendance: Barbara Clarke, Secretary RTÉ Audience Council
Rachel Lysaght, Project Manager for the Audience Council
Úna Shinnars, Interim Project Manager

1. Welcome

The Chair greeted the Audience Council and noted the apologies.

Úna Shinnars was invited by the Chair to introduced herself to the Audience Council. Úna will be the interim Project Manager for the Audience Council whilst Rachel is stepping aside for a couple of months due to other work commitments.

2. Minutes of 24 September 2025

The Audience Council approved the Minute of 24 September 2025.

3. Matters arising

None.

4. Presentation: Audience Insights (Jennifer Legge and Michelle Cronin)

Jennifer gave an insightful presentation on RTÉ audience trends and viewership figures. Focusing on Trust in RTÉ. There was a strong new season of drama, audience trends were identified and discussed, and an increased volume of digital engagement by the audience. September and October 2025 were high streaming months with Traitors performing very well.

Michelle presented on RTÉ audience engagement and focus groups.

It was agreed that Audience Insights would allocate a focus group for the Audience Council use – to be confirmed in early 2026.

A Q&A followed.

5. Discussion on areas of interest for Term 3

Rachel confirmed receipt of topics of interest from the Council. A further discussion followed.

6. Feedback Matters from AC

Any feedback provided by the Council was notified to RTÉ.

7. AOB

There being no further business the meeting concluded.

A handwritten signature in dark ink, appearing to be 'AA' followed by a flourish.

Signed:

Chair