

Published Spot Costs – March 2026 (30")

RTÉ One

Programme	Cost
6 News	€3,600
9 News	€4,400
Nationwide	€3,100
Cheap Irish Homes	€3,600
The Money List	€3,600
Reeling in the Years	€3,400
Ear to the Ground	€3,800
Primetime	€2,100
The Late Late Show	€7,000
The Tommy Tiernan Show	€4,700
Dancing With The Stars	€6,600
Big Big Movie / Early Peak Movie	€3,400
Slán go Feoil	€3,500
Scéalta na Lochanna	€3,500
Saol na Feirme	€3,500
Home of the Year	€4,400
Our Farm – A GIY Story	€3,500
Fair City	€5,600
EastEnders	€4,700
Trinity's Treasures	€3,500
Eva Pau's Asian Kitchen	€3,500
The Great House Revival	€9,000
Crimecall	€4,400
Today Show	€1,000
News at One	€1,000
Late Peak Documentary	€5,000
Nuacht / RTÉ News with ISL	€1,500
These Sacred Vows (Drama)	€6,000
Sisters (Drama)	€1,300
This Town (Drama)	€1,300
Leonard and Hungry Paul (Drama)	€1,300

RTÉ2

Programme	Cost
Home & Away	€1,600
The Simpsons	€1,300
Late Peak Movie	€2,700
First Dates	€4,400
First Dates Ireland	€5,800
Allianz League Sunday	€4,000
Saturday GAA League Live	€7,200

Champions League Live	€9,000
U20 Six Nations	€5,000
Against the Head	€1,900
The 98th Academy Awards 2026	€3,600

Commercial Terms & Conditions

- Spot buys for Alcohol Products will incur an additional 25% premium, in line with published alcohol rates.
- Relevant contracted discount will be applied and spend will contribute towards GED as per trading policy.
- Offer applies only to clients with Run of Day deals.
- Costs are for Centre Breaks (except where none exist).
- PIB will incur an additional +30% cost.
- Costs are subject to programme availability and may be withdrawn at any time.
- Costs are fixed and non-reconcilable.
- Spot buys are excluded from quality reconciliations.
- For further details, please contact your Media Sales Co-ordinator.