

Published Spot Costs – May 2026 (30")

RTÉ One

Programme	Cost
6 News	€5,000
9 News	€6,100
Nationwide	€4,400
Come to You Census	€4,100
Back from the Brink	€4,100
Wild Connemara	€4,100
Cheap Irish Homes	€4,700
The Money List	€5,100
Super Garden	€4,100
Primetime	€2,900
The Late Late Show	€9,700
Tracks & Trails	€4,900
Imelda May - Amhráin na nGael	€4,900
The Museum of Me	€4,900
Trinity Treasures	€4,900
10 Things to Know About	€4,900
Big Big Movie/Early Peak Movie	€4,800
The Shelter: Animal SOS	€4,900
Bloom	€4,900
Rian na Fola	€4,900
The Makers	€4,900
Home Grown	€4,900
The End of the World With Beanz	€4,900
Fair City	€7,800
Eastenders	€6,500
Uncharted with Ray Goggins	€6,900
Donal's Real Time Recipes	€4,900
The Young Offenders	€6,900
Crimecall	€6,100
Dermot Bannon's Celebrity Super Spaces	€6,900
Today Show	€1,200
News at One	€1,200
Late Peak Documentary	€6,900
Nuacht/RTÉ News with ISL	€2,000
Blue Lights (Drama)	€3,700
The Dry (Drama)	€1,800
Maigret (Drama)	€1,800
Late Peak Movie	€6,900
The Two Johnnie' Late Night Lock In	€3,300
Mrs Brown's Boys	€4,600

Horse Racing - The Curragh	€3,700
Horse Racing - Punchestown	€3,700

RTÉ2

Programme	Cost
Home & Away	€2,100
The Simpsons	€1,800
Late Peak Movie	€3,600
The Sunday Game	€7,900
UEFA Men's Champions League Live - semi final	€14,800
UEFA Men's Champions League Live - Final	€21,000
Guinness Women's Six Nations - Ireland v Wales	€4,900
Horse Racing - The Curragh	€3,700
Horse Racing - Punchestown	€3,700
UEFA Women's Champions League Semi-Final	€2,300
UEFA Women's Champions League Final	€3,900

Commercial Terms & Conditions

- Spot buys for Alcohol Products will incur an additional 25% premium, in line with published alcohol rates.
- Relevant contracted discount will be applied and spend will contribute towards GED as per trading policy.
- Costs are for Centre Breaks (except where none exist).
- PIB will incur an additional +30% cost.
- Costs are subject to programme availability and may be withdrawn at any time.
- Costs are fixed and non-reconcilable.
- Spot buys are excluded from quality reconciliations.
- For further details, please contact your Media Sales Co-ordinator.