

## Published Spot Costs – June 2026 (30")

### RTÉ One

| Programme                       | Cost   |
|---------------------------------|--------|
| 6 News                          | €5,500 |
| 9 News                          | €6,800 |
| Nationwide                      | €4,900 |
| All Creatures Great and Small   | €4,600 |
| Ear to the Ground               | €5,900 |
| Building Ireland                | €5,200 |
| Cheap Irish Homes               | €5,200 |
| High Road Low Road              | €4,600 |
| Primetime                       | €3,200 |
| Ireland In Music                | €5,700 |
| Fleadh Cheoil                   | €5,700 |
| The Museum of Me                | €5,700 |
| Back Story                      | €5,700 |
| Big Big Movie/Early Peak Movie  | €5,500 |
| The Shelter: Animal SOS         | €5,700 |
| The End of the World With Beanz | €5,700 |
| Fair City                       | €9,100 |
| Eastenders                      | €7,600 |
| Uncharted with Ray Goggins      | €8,100 |
| Donal's Real Time Recipes       | €5,700 |
| Crimecall                       | €6,800 |
| News at One                     | €1,400 |
| Late Peak Documentary           | €8,100 |
| Nuacht/RTÉ News with ISL        | €2,300 |
| Wild Cherry (Drama)             | €4,300 |
| Our DNA Journey                 | €4,300 |
| Maigret (Drama)                 | €4,300 |
| The Dry (Drama)                 | €2,100 |
| Late Peak Movie                 | €8,100 |
| Mrs Brown's Boys                | €5,300 |
| Horse Racing - The Curragh      | €3,500 |

### RTÉ2

| Programme                        | Cost    |
|----------------------------------|---------|
| Home & Away                      | €2,300  |
| The Simpsons                     | €1,900  |
| Late Peak Movie                  | €4,000  |
| The Sunday Game                  | €8,700  |
| Horse Racing - The Curragh       | €3,500  |
| Sunday Game Live - SFC Rd 2A /2B | €10,500 |

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|---|---------|
| Sunday Game Live - SFC Quarter Final        | €10,500 |
| Sunday Game Live - Provincial Final Hurling | €15,700 |

### **Commercial Terms & Conditions**

- Spot buys for Alcohol Products will incur an additional 25% premium, in line with published alcohol rates.
- Relevant contracted discount will be applied and spend will contribute towards GED as per trading policy. This offer applies only to clients with Run of Day deals.
- Costs are for Centre Breaks (except where none exist).
- PIB will incur an additional +30% cost.
- Costs are subject to programme availability and may be withdrawn at any time.
- Costs are fixed and non-reconcilable.
- Spot buys are excluded from quality reconciliations.
- For further details, please contact your Media Sales Co-ordinator.