

Published Spot Costs – July 2026 (30")

RTÉ One

Programme	Cost
6 News	€3,800
9 News	€4,700
Nationwide	€3,400
Reeling in the Years	€3,100
Building Ireland	€3,600
All Creatures Great and Small	€3,100
Keys to My Life	€3,100
High Road Low Road	€3,100
Primetime	€2,200
Up for the Match	€5,100
Ireland In Music	€3,600
Killinaskully	€3,600
Fleadh Cheoil	€3,600
10 Things to Know About	€3,600
Scannal	€3,600
Tarrac na Farraige	€3,600
Westlife 25 at the Royal Albert Hall	€3,600
Neven's English Food Tour	€3,600
The Museum of Me	€3,600
Ear to the ground	€3,600

Trinity's Treasures	€3,600
Ring and A Prayer	€3,600
Big Big Movie/Early Peak Movie	€3,500
Saol an tSaorálaí	€3,600
The Shelter: Animal SOS	€3,600
The End of the World With Beanz	€3,600
Fair City	€5,800
Eastenders	€4,800
Room to Improve	€5,100
Donal's Festival Kitchen	€3,600
News at One	€1,000
Late Peak Documentary	€5,100
Nuacht/RTÉ News with ISL	€1,600
Harry Wild (Drama)	€2,700
Wild Cherry (Drama)	€1,800
Our DNA Journey	€2,700
Late Peak Movie	€5,100
The Sunday Game	€5,800

RTÉ2

Programme	Cost
Late Peak Movie	€2,600
The Sunday Game	€5,800
Horse Racing - The Curragh	€2,400
Horse Racing - The Galway Races	€2,400

Saturday/Sunday Game Live Tailteann Cup Final	€7,000
Saturday/Sunday Game Live - All-Ireland Senior Championship - Semi-Finals	€17,500
Saturday/Sunday Game Live - All-Ireland Senior Championship - Finals	€35,000
Saturday/Sunday Game Live - Camogie Quarter Finals	€2,200
Saturday/Sunday Game Live - Camogie Semi Finals	€2,700

Commercial Terms & Conditions

- Spot buys for Alcohol Products will incur an additional 25% premium, in line with published alcohol rates.
- Relevant contracted discount will be applied and spend will contribute towards GED as per trading policy. This offer applies only to clients with Run of Day deals.
- Costs are for Centre Breaks (except in the case where there are no centre breaks).
- PIB will incur an additional +30% cost.
- Costs are subject to programme availability and may be withdrawn at any time.
- Costs are fixed and non-reconcilable.
- Spot Buys are excluded from quality reconciliations.
- For further details, please contact your Commercial Sales Co-ordinator.